Oregon Public Health Modernization

Working together as a community to serve our community.

Collaboration of community partners has long been a key to success in public health. The formal engagement of community-based organizations through investments of funding and other resources provides an opportunity for further collaboration to achieve our shared goal of achieving optimal community health.

Roles:

* Build and sustain a diverse and representative public health workforce
* Education and advocacy for community needs
* Seek and achieve sustainable funding for LPHAs and CBOs
* Provide case management and community support services
* Expand reach of programs through coordination not duplication
* Achieve meaningful community engagement
* Ensure timely and effective public health communication
* Provide public health training and technical assistance

Shared Contributions and opportunities for collaboration

* Develop shared understanding of community health priorities
* Create structures to equitably expand public health career opportunities
* Expand community-centered and led data collection and analysis to understand community need, support local planning and include community context.
* Develop clear goals and roles related to education and advocacy
* Identify strengths of each organization to best serve and engage specific communities
* Incorporate evidence-based or promising practices into community work
* Leverage funding opportunities to achieve greatest community impact
* Strategize communications to achieve collective impact
* Identify forum for robust and regular communication about updates to community health priorities (example: participation in community coalitions)