CLHO Healthy Communities Committee Meeting

Date: Thursday, December 4, 2014

1:00 – 3:00 pm

**PSOB Room 705C** or by

Conference call number:

Dial: (888) 363-4735

Participant: 868346

Host: (Portland): 862516

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| Agenda | | | |
| Agenda Item | Detail | Action Item | Responsible Party |
| **Welcome & Introductions** (5 min) 1:00 – 1:05 | Attendance |  | Tanya Phillips |
| **Review of Prior Month’s Minutes** (5 min)  1:05 – 1:10 | The Committee will have an opportunity to review minutes from the previous meeting, make changes and/or adopt the minutes. |  | Tanya Phillips |
| **Tracking Resources** (20 min)  Webinar – 10 min  Q&A – 10 min  1:10 - 1:30 | Click this link to join the Webinar:  <https://www2.gotomeeting.com/pjoin/498413234/105012732>  **Background:** Environmental Public Health Tracking ([Oregon Tracking](https://public.health.oregon.gov/PHD/Directory/Pages/program.aspx?pid=69)) has been working to develop a statewide network of health and environmental data that will drive actions to improve the health of communities. By bringing together environmental and health information sources, scientists, communities, policymakers, and the public can be better equipped to answer fundamental questions about the relationships between environmental exposures and health effects. After a meeting with some of our advisors (Oregon Technical Advisory Group), they feel we have a critical mass of informational and technical resources that we should share with partners. We’re considering future travel around the state to present to LHDs that might have the interest and/or capacity to take advantage of Tracking resources. We’d like first to run this by CHLO-Healthy Communities to see who might be interested.  **Objective:** a) Provide an introduction to the Oregon Tracking Program and its dynamic portal; b) Obtain feedback from CHLO-HC regarding a future statewide "Tracking demo tour" |  | Curtis Cude  Nadège Dubuisson |
| **Governor’s Budget** (25 min)  1:30 – 1:55 | **Background:** On December 1, the Governor released his recommended budget for the 2015-2017 biennium. The Governor’s Recommended Budget did not include the $4 million from the Tobacco Master Settlement Agreement that was allocated to the Oregon Health Authority's Tobacco Prevention and Education Program in 2013-2015.  Much of these resources were directed to local tobacco retail policy efforts - SPArC grants, health communication strategies to support those efforts, training and technical assistance and evaluation support.  At this time, we are not aware of any other changes to TPEP's tobacco tax allocation for the 2015-2017 biennium.  We will keep local programs posted through communications with the CLHO Healthy Communities Committee co-chairs.  In the meantime, please refer any questions about the TPEP budget to Luci Longoria ([luci.longoria@state.or.us](mailto:luci.longoria@state.or.us), 971-673-1064) or Karen Girard ([karen.e.girard@state.or.us](mailto:karen.e.girard@state.or.us), 971-673-1046).  **Objective:** Inform committee about 2015-2017 Governor’s Recommended Budget.  Identify information needed by the committee and determine how to share information with LHD’s. |  | Tanya Phillips with Luci Longoria providing background |
| **Stretch Break** (5 min)  1:55 – 2:00 |  |  | All |
| Updates & Announcements (20 min)  2:00 – 2:20 |  |  | All |
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Future Topics:

* Pesticide Exposure Reporting - January
* Climate and Health Presentation – January
* Land Use and Transportation - February

Announcements:

Tobacco Ads - Over the last year, Oregon has rebranded Smokefree Oregon to make all Oregonians aware of how tobacco affects them. The brand essence has been redefined as: tobacco affects your children, your health, your pocketbook, your environment and your community. Smokefree Oregon is unfolding the story of tobacco industry practices, what Oregonians are doing to stand-up to Big Tobacco, and what we can do as community.  The story is rolling-out over television, website, Facebook, radio and print and is structured to reveal new story facets over time.  Currently the brand is featuring everyday Oregon gas station and convenience store owners, pharmacists, students, educators, policy makers who are changing the norms around tobacco in their community.

You can view the new television ads at  Youtube.com/user/SmokefreeOregon