CLHO Healthy Communities Committee Meeting Minutes

Date: Thursday, June 4, 2014

1:00 – 3:00 pm

PSOB Room 705 or by

Conference call number:

Dial: (888) 363-4735

Participant: 868346

Host: (Portland): 862516

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| Agenda | | | |
| Agenda Item | Detail | Action Item | Responsible Party |
| Welcome & Introductions (5 min) 1:00 – 1:05 | Attendance | County Members: Charlie Fautin/Benton, Robin Nudd/Baker, Tatiana Dierwechter/Benton, Julie Albers/Clackamas, Julie Hamilton/Clackamas, Sherrie Ford/Columbia, Marilynn Sutherland/Klamath, Adelle Adams/Multnomah, Kim Tierney/Multnomah, Janet Jones/Umatilla, Taylor Smith/Umatilla (VISTA), Amanda Garcia-Snell/Washington, Matthew Davis/Washington County.  State Members: Karen Girard, Sabrina Freewynn, Luci Longoria, Kirsten Aird, Heather Gramp, Holly Helberg. | Charlie Fautin |
| Review of Prior Month’s Minutes (5 min)  1:05 – 1:10 | The Committee will have an opportunity to review minutes from the past meeting, make changes and/or adopt the minutes. | Amanda moved to approve. Minutes adopted as written. | Charlie Fautin |
| Cross-Agency Health Improvement Partnership (CAHIP): Updates and Lessons Learned (15 min)  1:10 – 1:25 | **Background:** Oregon Health Authority (OHA) and Department of Health Services (DHS) jointly work on the CAHIP project, which uses agency policy and environmental changes to benefit the health of employees, customers/clients, and the general public who visit OHA’s and DHS’s many facilities. Examples of CAHIP work include supporting implementation of the Governor’s Tobacco Free Executive Order and the AMH Tobacco Freedom Policy; collaborating with leadership to establish OHA and DHS policy to enable more employees to engage in worksite wellness activities; and providing training for administrators of group homes for DHS Developmental Disabilities. After the passage of the worksite wellness policy, CAHIP Steering Committee members are now considering an agency-wide effort to implement nutrition standards for all or some combination of healthy OHA-DHS meetings, cafeterias/vending on OHA-DHS campuses, and institutional populations in OHA-DHS.  **Objective:** Hear an update about CAHIP’s work and glean lessons for local worksite wellness efforts. | Kirsten provided an update on the Cross-Agency Health Improvement Partnership (CAHIP).    The partnership between OHA and DHS has continued to address worksite wellness and nutrition policy within both state agencies. Past CAHIP successes, like the smokefree policy, were made possible by local level support. This is an example for how cross-agency work can be done within local communities, or to begin discussions about local communities’ role in policy changes.  The current cross-agency nutrition policies being discussed for OHA-DHS include healthy meetings, cafeterias/vending on OHA-DHS campuses, and purchased food for institutional populations. The CAHIP steering committee, which includes senior leadership of OHA-DHS divisions, recently participated in an exercise to talk about policy options for nutrition standards. This dialogue emphasized the need to have strong policies that address equity. The group saw the need for a combination of all or some of the nutrition related policy options. The steering committee will be sharing the policies and results from the group exercise with senior leadership to get direction on a policy pathway. | Kirsten Aird and Heather Gramp |
| State and local transportation work: current opportunities (15 minutes)  1:25 – 1:40 | **Background:** The intersection between transportation and public health is a growing area of work at all levels – local, state and national. HPCDP has been working with the Transportation and Growth Management (TGM) Program to develop a new training and technical assistance opportunity on this topic for local jurisdictions. Benton County Public Health is part way through the process. Information about the program can be found at <http://www.oregon.gov/LCD/TGM/Pages/outreach.aspx>.  In addition, an Oregon team attended a national Walkability Action Institute to inform this ongoing cross-sector work, and is bringing ideas back to inform future state and local efforts.  **Objective:** Learn how to apply for a new training and technical assistance opportunity that is now available through TGM to advance health and transportation work locally, and provide input about next steps for continuing to advance this issue. | There is an opportunity through the Transportation and Growth Management (TGM) Program to advance health and transportation efforts locally. It is a customizable consultation and technical assistance offering. Applicants are local jurisdictions (cities, county, regional governments) and should identify need, problem to solve, and desired outcomes. TGM could possibly serve between 12-20 jurisdictions this year.  Linn and Benton County are acting as a pilot site. Transportation was identified as a priority area during their Community Health Improvement Project (CHIP). The process for application was started in February by reaching out to partners and stakeholders, including their local council of governments. They formed a workgroup composed of different health and transportation partners to review the application. Since hearing approval from TGM, they will continue to plan over the summer, and have a workshop in the fall.  This year all Healthy Community grantees selected transportation and land use as the setting of choice for component three in their work plans. TGM is anticipating additional requests from these and other counties.  Tatiana is willing to share their letter of submission to be used as an example or template for others. Heather will also send out example letters.  This cross-sector collaboration is a great opportunity to identify shared goals with transportation partners. The perspectives, attitudes, responses, and approaches are all different in this type of collaboration. Operationalizing this process and working across sections can take time but is fruitful in the end. Health is the shared common interest and goal of this project but we have different approaches to getting there.  Heather and an ODOT representative attended the Walkability Institute. Oregon Department of Transportation (ODOT) committed to adding a workshop or meeting for elected officials. It was noted at the institute that not engaging elected officials is a lost opportunity. | Tatiana Dierwechter, Benton County and Heather Gramp |
| Legislative update (10 min) 1:40 – 1:50 | **Background:** The 2015 legislative session continues. There are a number of bills actively advancing that address issues of importance to tobacco prevention and other chronic disease issues as well as Public Health Modernization.  **Objective:** Provide information about the bills HPCDP is tracking. Provide an opportunity for committee members to share bills or topics they are tracking. | There have been two bills of particular interest to HPCDP that have passed this session—HB 2546 and HB2560.   * HB 2546—Bans the sale of e-cigarettes to minors. Additionally, in January 2016 all inhalant delivery systems will be included in the Clean Indoor Air Act. It has passed through both chambers and was signed by Governor Brown. * HB 2560—colorectal cancer bill that fixed gaps in previous bill for colorectal cancer screening insurance coverage. This bill has been signed by Governor Brown.   Additional bills being closely watched by HPCPD are:   * SB415—Flavored tobacco ban bill has been amended to narrow the ban to non-combustible tobacco products. * SB663-Tobacco retail licensure bill is being heard in Senate Finance committee, with at least 14 amendments. The main discussion is about preemption proposed to be included in the bill. | Karen Girard |
| Stretch Break (10 min) 1:50 – 2:00 |  |  | All |
| SmokefreeOregon campaign: where it is headed (30 minutes) 2:00 – 2:30 | **Background:** The Smokefree Oregon campaign is intended to engage a wide variety of Oregonians in reducing tobacco particularly in the retail environment. This media strategy is well underway and is now entering a new stage. As a part of this stage, the SmokefreeOregon website, [www.smokefreeoregon.com](http://www.smokefreeoregon.com), is being refreshed with an anticipated roll out in Fall 2015. The next iteration of the county pages will look like a mini-web site for each county and tribal program, highlighting local data, successes, and future opportunities. It will show visitors who wish to get involved how to connect with the county or tribal coordinator.  **Objective:** Update committee members about the Smokefree Oregon campaign and media strategy. Show how county and tribe data and progress are being presented. Hear feedback from members on the usefulness of this presentation, and suggestions for changes or how to improve what is proposed. | Two years ago, Smokefree Oregon was rebranded to focus on how “Tobacco Affects All Oregonians.” This includes: 1) The Real Cost (Secondhand Smoke and Environment), 2) Youth, 3) Addiction, 4) Disparities. The story of Smokefree Oregon is designed to play out over many years and multiple media platforms (TV, radio, out-of-home, grassroots, social and digital media).  In the last two years, the Smokefree Oregon Facebook page has grown from 2,000 fans to 20,000. The strategy to cast community members/leaders as heroes taking a stand against tobacco industry tactics has also been effective.  The Smokefree Oregon Website is a tool to start conversations around the challenges faced by communities, where we are going, and what can be done. Two web page templates are being developed and tailored to suit different levels of county readiness. The first is for counties who are still explaining the burden of tobacco to the community and in the first steps of policy work. The second is for counties who are active in policy work, have lots of heroes and active stakeholders, and have a community that understands the burden of tobacco. The focus will be on improving and using data to identify work left to be done. The retail fact book will use interactive stories and data to demonstrate the interactions with tobacco in retail environments.  Is this useful to your county? How will you use it? Please contact Holly or Kati with thoughts or questions ([Holly.Heiberg@state.or.us](mailto:Holly.Heiberg@state.or.us) [Katarina.Moseley@state.or.us](mailto:Katarina.Moseley@state.or.us)) | Kati Moseley and Holly Heiberg |
| Updates & Announcements (15 min)  2:30 – 2:45 |  | The Annual Committee retreat is Friday, July 31st in Salem at Local Government Center. The time has not been finalized. Meal information will be shared soon. | All |
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