CLHO Healthy Communities Committee Meeting

Date: Thursday, October 1, 2015

1:00 – 3:00 pm

PSOB Room 705-C or by

Conference call number:

Dial: (888) 363-4735

Participant: 868346

Host: (Portland): 862516

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| Agenda | | | |
| Agenda Item | Detail | Action Item | Responsible Party |
| Welcome & Introductions (5 min) 1:00 – 1:05 | Attendance | Charlie Fautin/Benton, Robin Nudd/Baker, Tatiana Dierwechter/Benton, Julie Albers/Clackamas, Julie Hamilton/Clackamas, Kris Williams/Crook, Tom Kuhn/Deschutes, Marilynn Sutherland/Klamath, Adelle Adams/Multnomah, Janet Jones/Umatilla,  Matthew Davis/Washington, Amanda Garcia-Snell/Washington, Karen Girard/HPCDP, Luci Longoria/HPCDP, Sabrina Freewynn/HPCDP, Kim LaCroix/HPCDP, Heather Gramp/HPCDP, Holly Heiberg/HPCDP  Sherrie Ford/Columbia, Peter Davis/Marion -- excused. | Charlie Fautin |
| Review of Prior Month’s Minutes (5 min)  1:05 – 1:10 | The Committee will have an opportunity to review minutes from the last meeting, make changes and/or adopt the minutes. | The Committee reviewed the minutes from the September 3 meeting and the minutes from the July retreat and unanimously approved. | Charlie Fautin |
| HPCDP Strategic Plan update (30 min)  1:10 – 1:40 | **Background:** The Health Promotion and Chronic Disease Prevention (HPCDP) Strategic Plan covers 2012-2017. During the CLHO Healthy Communities Committee retreat there was a request to receive an update on progress towards meeting the objectives of the HPCDP Strategic Plan.  **Objective:** Provide a mid-point update on advancement towards HPCDP Strategic Plan objectives. | HPCDP Section Manager Karen Girard provided an overview of the5-year (2012-2017) strategic plan for Health Promotion and Chronic Disease Prevention and an update on the progress toward the strategic goals outlined in the plan. A copy of the PowerPoint presentation is attached.  As 2017 is approaching, HPCDP has started review of the current Strategic Plan and develop strategic priorities that will be included in the next five- year plan. HPCDP will be reaching out to CLHO Healthy Communities Committee for input. | Karen Girard |
| Opportunity to present at Association of Oregon Counties annual meeting (10 min)  1:40 – 1:50 | **Background:** The Association of Oregon Counties (AOC) membership includes commissioners, judges and county administration in all 36 counties. AOC will hold its annual conference November 16-19 in Eugene. This presents an opportunity to inform county representatives about public health issues. HPCDP and CLHO Healthy Communities Committee co-chairs have reached out to the meeting organizers about providing a session.  **Objective**: Determine the topic(s) that CLHO Healthy Communities Committee members would like presented to county officials at the AOC conference, and choose members to plan and participate. | HPCDP and CLHO Healthy Communities Committee contacted the health liaison at the Association of Oregon Counties (AOC) to offer a session on public health issues at the upcoming AOC annual conference. AOC responded that they have a very limited number of sessions and cannot accommodate the request this time.  Committee members can revisit the option of a session in the future. A necessary and early first step will be to coordinate internally with CLHO on priorities; likewise, HPCDP will coordinate with the policy team in the PHD Director’s Office about priorities and where CLHO Healthy Communities Committee topics fit. The Committee may want to revisit this topic in 6-9 months in preparation for the 2016 meeting.  Other ways to reach AOC members include submitting information for the monthly AOC newsletter and the listserv. It was reported that some CLHO Healthy Communities Committee members are part of groups (such as the Outdoor Venues Work Group) that are currently pursuing these AOC channels.  The Committee will revisit the issue of what topics can be offered for newsletter/listserv or meetings in the future.  The discussion also touched on the League of Cities’ (LOC) annual conference that is held in September. Unlike AOC, LOC has an open call for proposals. Heather Gramp and Patrick Luedtke (Lane County Health Officer) co-presented at an LOC session this year and recommend it as a good way to reach city officials. The Committee should revisit whether to submit a proposal session, sometime in mid- to late spring. | Heather Gramp |
| Rules Advisory Committee update (15 min)  1:50 – 2:05 | **Background:** HPCDP is continuing to make progress on rulemaking related to HB 2546 and inhalant delivery systems.  The Indoor Clean Air Act Rules Advisory Committee (ICAA RAC) met for the final time on August 26 to advise the Public Health Division on recommendations for rules. Public hearings will occur in November.  The Packaging and Labeling Rules Advisory Committee (P&L RAC), which is addressing child-resistant packaging, packaging not attractive to minors, and labeling of inhalant delivery systems, held its third meeting on September 11. The P&L RAC has now completed discussion of all packaging and labeling components of the statute. Staff are currently drafting the rules.  **Objective:** Share an update on the administrative rules process for HB 2546. | Two Rules Advisory Committees (RAC) have been working on two sets of rules: one set related to Indoor Clean Air Act (ICAA) and the other one related to packaging and labeling of inhalant delivery systems.  The ICAA RAC held two meetings in August. Draft rules developed by the ICAA RAC will be submitted to the Secretary of State on October 15; then public comment will be solicited. Public hearings are scheduled for November 30 in Bend, December 2 in Portland and December 4 in Medford. Originally, a public hearing was also planned in Pendleton, but that hearing has been moved to Bend. If in-person participation in public hearings is not feasible, there is an opportunity to provide written comments. Below is the information about dates/times and locations of the public hearings:   * November 30, 2015 at 11:00 a.m.: Mike Maier Building – 1130 NW Harriman Ave., Suite B, Community Board Room, Bend, OR 97703 * December 2, 2015 at 11:00 a.m.: Portland State Office Building – 800 NE Oregon St. Room 918, Portland, OR 97232 * December 4, 2015 at 11:00 a.m.: Jackson County Health and Human Services – 140 S Holly St., Union Creek Room #206, Medford, OR 97501.   The Packaging and Labeling RAC has had three meetings, with an additional one scheduled for November 3. This RAC is addressing child-resistant packaging, packaging not attractive to minors and labeling requirements for inhalant delivery systems, including refillable devices and liquids for such devices.  At the September 11 meeting, the Packaging and Labeling RAC discussed the information that should be included on the label for inhalant delivery systems. The committee is proposing inclusion of manufacturer information, ingredients, the amount and concentration of nicotine in the package, a warning message about nicotine and the Poison Control phone number. The RAC is also considering design elements for these requirements, such as font types and sizes that are clearly legible and printed in English, and specifying where the label must be placed. At the Sep. 11, the RAC recommended that the following additional content be included on the label:   * Warnings that these items must be kept out of reach of children and will not be distributed to minors. * Clear language about toxic effects of nicotine. * Warnings to specific groups of people that should not consume nicotine, such as pregnant women and people with high blood pressure.   The RAC has been working with the Attorney General’s Office representative who was directly involved in drafting packaging and labeling rules for marijuana products.  Currently, the Committee is drafting the rules that will be discussed at the RAC meeting on November 3.  FDA deeming regulations regarding electronic cigarettes are forthcoming. Oregon rules are required to align with FDA deeming regulations. | Kim La Croix |
| Health Within Reach blog (15 min)  2:05 – 2:20 | **Background:** HPCDP launched the [**Health Within Reach**](http://healthwithinreach.org/) (<http://healthwithinreach.org/>) blog as a way to directly communicate and facilitate dialogue with Oregonians on public health issues. It provides a mechanism to share important data and information with community and media partners in a timely and personable manner. The blog covers a broad range of topics, such as tobacco prevention, heart disease, diabetes, equity, and many others.  **Objective:** Discuss how the blog may be useful for local communities and public health stakeholders. | The Health Within Reach blog is addressing a need to communicate directly with Oregonians about public health promotion and chronic disease prevention. The blog format promotes sharing information with communities and initiating a conversation with those who want to participate.  The Health Within Reach blog was launched in April and continues with monthly posts. Messages about new posts go out through a distribution list of partners. Many CLHO members receive email notifications about new posts to the blog. To receive notification, either send a request to your HPCDP liaison or visit the blog webpage at <http://healthwithinreach.org/> to subscribe.  Discussion: Committee members discussed both the content of the blog and ways to promote it:   * The blog is a good tool that provides high-quality information that should be shared with partners, county and city commissioners, and others in the community. * The information provided in the blog can be used for drafting talking points or included into presentations. * Media outlets have picked up information from blog posts. * The blog should be shared with the Office of Equity and Inclusion and Regional Health Equity Coalitions. * CLHO Healthy Communities Committee can assist with promoting the blog by sharing posts with health department staff and local partners and including information in county newsletters. * Committee members and others can add the link to the blog to their signature block. * A reminder invitation to visit the blog should be sent out at least twice a year via email to county staff and administrators. This will remind staff of this resource and inform new staff about it. * Some counties are not using social media in their work yet. Sharing information about high-quality resources, like this blog, available on social media platforms can help them move toward using these channels. | Holly Heiberg |
| Updates & Announcements (35 min)  2:25 – 3:00 |  | Please see the announcements listed at the bottom of the agenda.  Additional announcement: Registration is open for the OPHA conference, which will take place on October 12 and 13, 2015 in Corvallis. |  |
| Adjourn |  |  |  |

Future Topics:

Announcements:

* The Climate and Health Program has launched a new Resilience Planning Toolkit that can now be found online at: healthoregon.org/climatetoolkit. The toolkit includes checklists, templates, and resources for integrating climate change planning into public health practice. New tools will be uploaded throughout the next year, including the Social Vulnerability maps and case studies from across Oregon. For more information, contact Julie Sifuentes at [Julie.sifuentes@state.or.us](mailto:Julie.sifuentes@state.or.us) or 971-673-0438.
* Place Matters Oregon (PMO) update: The website launch is scheduled for October. Please contact Holly Heiberg ([Holly.Heiberg@state.or.us](mailto:Holly.Heiberg@state.or.us)) or Kati Moseley ([Katarina.Moseley@state.or.us](mailto:Katarina.Moseley@state.or.us)) with any questions or ideas to use or promote this brand.
* Smokefree Oregon: Television, digital, radio and print ads for the tobacco prevention campaign will start on October 12. Please contact Holly Heiberg ([Holly.Heiberg@state.or.us](mailto:Holly.Heiberg@state.or.us)) or Kati Moseley ([Katarina.Moseley@state.or.us](mailto:Katarina.Moseley@state.or.us)) with any questions or ideas on how to use or promote this brand.
* Health Brain Initiative: The Healthy Aging, Healthy Brain Initiative meeting will be held on Friday, October 2. It’s a great opportunity for state and local public health to join a conversation about current and future initiative in healthy aging, aging in place, and age-friendly communities. Disease prevention is emerging as a key component for brain health, Alzheimer’s and memory loss, with a focus on vascular health. For more information, please contact Patricia Schoonmaker at [patricia.schoonmaker@state.or.us](mailto:patricia.schoonmaker@state.or.us) or 971-673-1081.
* Self-Management Portal: The Oregon Health Authority executed a licensure agreement with the New York Quality and Technical Assistance Center (QTAC) and work is underway to launch the Oregon COMPASS portal. This will enable online registration, data collection and reporting for a variety of self-management programs, including Stanford programs, Walk With Ease, and the Diabetes Prevention Program. HPCDP is working with the Self-Management Network partners to coordinate the implementation and use of the portal. For more information or to join a small group that will advise the implementation, please contact Laura Chisholm at [laura.f.chisholm@state.or.us](mailto:laura.f.chisholm@state.or.us) or 971-673-0987.
* Colorectal Cancer grant: HPCDP was successful in seeking funding for a CDC grant to increase screening for colorectal cancer. The grant titled Organized Approaches to Increase Colorectal Cancer Screening is to provide technical assistance and training to Coordinated Care Organizations to increase screening among Oregon’s Medicaid population ages 50-75. The core objectives are to implement best practice clinical screening services and patient and provider reminder system interventions to reduce barriers to screening. The project aligns with the Sustainable Relationships for Community Health (SRCH) team work to define a target population, create a closed-loop referral, and share aggregate data. During the first year of the grant, OHA is working with InterCommunity Health Network (IHNCCO) in Linn, Benton and Lincoln counties. The local health departments are in a supportive role by promoting best practices and The Cancer You Can Prevention campaign through the Healthy Communities grants. For more information, please contact Patricia Schoonmaker at [patricia.schoonmaker@state.or.us](mailto:patricia.schoonmaker@state.or.us) or 971-673-1081.