CLHO Healthy Communities Committee Meeting

Date: Thursday, January 5, 2017

1:30 – 3:30 pm

PSOB Room 705-C or by

Conference call number:

Dial: (888) 363-4735

Participant: 868346

Host: (Portland): 862516

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| Agenda | | | |
| Agenda Item | Detail | Action Item | Responsible Party |
| Welcome & Introductions (5 min) 1:30 – 1:35 | Attendance | Tanya Phillips/Jackson, Jocelyn Warren/Lane, Charlie Fautin/Benton, Julie Albers/Clackamas, Sherrie Ford/Columbia, Kris Williams/Crook, Penny Pritchard/Deschutes, C.A. Baskerville/Lane, Kari McFarlan/Multnomah, Cameron Larsen/Umatilla, Matthew Davis/Washington, Amanda Garcia-Snell/Washington, Ronit Zusman/State Public Health Director’s Office, Karen Girard/HPCDP, Luci Longoria/HPCDP, Andrew Epstein/HPCDP, Kim La Croix/HPCDP, Patricia Schoonmaker/HPCDP, Kati Moseley/HPCDP, Nancy Goff/HPCDP, Shaun Parkman/HPCDP, Sarah Hargand/HPCDP, Julie Sifuentes/EPH | Tanya Phillips  Jocelyn Warren |
| Review of Prior Month’s Minutes (5 min)  1:35 – 1:40 | The Committee will have an opportunity to review minutes from the past meeting, make changes and/or adopt the minutes. | The Committee reviewed the minutes from the December 1, 2016 meeting. Approval of the minutes was moved and seconded. Motion passed. | Tanya Phillips  Jocelyn Warren |
| Public Health Modernization Regional Meetings (10 min)  1:40-1:50 | **Background:** CLHO received grant funds through the Robert Wood Johnson Foundation to advance public health modernization in Oregon. Grant funds are supporting 10 meetings across Oregon to engage local communities, health and education stakeholders, local elected officials and other community partners in strategies to advance a modern public health system.  **Objective:** Share results of the modernization meetings that committee members have attended so far, and any other updates related to public health modernization. | Jocelyn provided an update on regional meetings that are being organized on public health modernization. Meetings in Lane County and Multnomah County have been rescheduled due to inclement weather. CLHO members will report back on the regional meetings at the February CLHO HC meeting. | Jocelyn |
| Prevention Integration  (10 min)  1:50-2:00 | **Background:** As part of an OHA effort to create a coordinated, efficient system to reduce substance use disorders and tobacco use among Oregonians, interventions for tobacco, alcohol and other drugs prevention, cessation and regulation are being integrated and now reside in the Public Health Division.  **Objective:** Discuss prevention integration actions and next steps. | Jocelyn reported that several CLHO HC members and prevention coordinators met with Luci Longoria, Karen Girard and Tim Noe to discuss prevention integration efforts. The meeting included discussion of ideas and suggestions regarding how to proceed with prevention integration.  Luci provided an update on outreach and engagement efforts. Coraggio Group is helping to facilitate listening sessions to gather input from interested parties and help inform processes for communication and ongoing consultation. Information on the listening sessions has been emailed to CLHO HC members. Feedback from those unable to attend listening sessions will be gathered through a survey and key informant interviews. Listening sessions start today and will be held through early February. A preliminary report, to be drafted in late February or early March, will be sent to CLHO HC members to gather feedback before the report is finalized at the end of March.  HPCDP is continuing efforts to determine how to integrate and streamline systems including data, training, and communicating grant expectations. Communications related to integration efforts will be sent through listservs and bulletins.  **Discussion**  Question: Is HPCDP planning to continue with certified prevention specialist training?  Answer: Yes, how to shape that will be determined as we move forward. HPCDP is working with the Problem Gambling Prevention Program to explore this.  Question: Will input from key informant interviews be included in the final report?  Answer: Yes.  Question: How were the sites for listening sessions determined?  Answer: Feedback regarding locations and dates for the sessions was gathered from CLHO HC and the Addictions and Mental Health Planning and Advisory Council Behavioral Health Prevention and Promotion Subcommittee. HPCDP and Coraggio Group using this information to determine locations that were accessible and neutral. | Jocelyn Warren  Luci Longoria |
| Marijuana Prevention Campaign (15 min)  2:00-2:15 | **Background:** In December, OHA-PHD submitted to the legislature a mid-term evaluation report for the youth marijuana use prevention pilot campaign.  **Objective:** Review the high level results of the campaign, and present policy recommendations made to the legislature. | Kati presented an overview of the mid-term evaluation of the youth marijuana use prevention pilot campaign. OHA is required to report to the Legislature by January 1, 2017. The report has been posted at <https://public.health.oregon.gov/PreventionWellness/marijuana/Pages/publications.aspx>  Quantitative and qualitative methods were used to look at youth intention and susceptibility to use marijuana. In addition to the evaluation findings, the report also includes policy recommendations for protecting youth from exposure to marijuana.  The campaign will run through June 2017. A final evaluation will be conducted in April-May, with a report produced in early summer.  **Discussion**  Question: How is local prevention work through counties and tribes being addressed?  Answer: Protection of local control is an important component of protecting youth from marijuana and other substances. The public health system will work in the next six months to prepare for statewide implementation of the youth prevention campaign if it is funded by the Legislature. This planning will include discussion of how the design and implementation of the campaign will link with local prevention work. The January Marijuana Communicators call will go over the evaluation report in more detail and will discuss linkages with between the campaign and local programs.  Question: Why was the focus for the campaign on the west side rather than the east side of the state?  Answer: Pilot sites were selected by the Legislature, with the intention of having the campaign developed, piloted and implemented in urban and rural areas of significant populations. OHA Public Health chose comparison sites by matching demographic characteristics with pilot sites.  Question: Were additional focus groups conducted? How were results obtained?  Answer: HPCDP contracted with RMC research to do the evaluation. They did primary data collection in the pilot and comparison areas through focus groups and surveys.  Question: If funding is provided by the Legislature to take the campaign statewide, will pilot areas get another dose of the campaign?  Answer: We’d want to talk with prevention coordinators and others about this. A possibility might be to do catch-up work to bring other parts of the state to the same dose level. Pilot areas might benefit from a break in the campaign so it doesn’t get stale.  Question: Have other states that have legalized marijuana tracked marijuana advertising?  Answer: We are not aware of others doing this.  Question: If any of the policy recommendations were to move forward, do we see the Legislature thinking of these products in silos, or is there an opportunity to pursue a ban on flavors for both tobacco and marijuana?  Answer: There are a number of ways that this could be addressed, including policy that addresses all products that are smoked, or focusing on one area to show how it can work. OLCC is also able to address flavor through rules.  Question: How do we explain the increase in intent to use data in both the comparison and pilot areas?  Answer: There was no significant change in youth and young adult intent to use marijuana. Both the pilot and comparison areas experienced slight (not statistically significant) increases in the percentage of youth and young adults who intend to use marijuana in the next 12 months or before age 21. The proportions did not change significantly from baseline to mid-campaign.  Question: Communities across the state that have Drug-Free Communities grants have to identify target areas and often marijuana is one of those areas. Did we partner with those programs’ coordinators in the development of the prevention campaign, and how do we see partnering with them when it gets rolled out?  Answer: During campaign design and implementation, there was an invitation to programs to participate in monthly Marijuana Communicators calls to provide input on the campaign. Those calls will be started again. A new prevention coordinator listserv has been established; coordinators will be invited to participate on those calls. | Kati Moseley |
| Tobacco Retail Licensing – Multnomah County (10 min)  2:15-2:25 | **Background:**Multnomah County implemented its tobacco retail licensing (TRL) system in July 2016. All county TPEP programs are pursuing tobacco retail licensing or some other recommended policy strategy related to the tobacco retail environment.  **Objective:** Provide an opportunity for CLHO Healthy Communities members to learn more about Multnomah County’s experience with TRL implementation. | Kari provided an update on Multnomah County’s TRL program. Retailer licensing started July 1 2016; 722 tobacco retailers are now licensed. The goal is to license 875 retailers by June 30, 2017.  Communications will be sent to all licensed retailers that inspections and enforcement will be starting. Staff have identified 45 businesses who are operating without a license. There will be penalties for those operating without a license. Kari reviewed the timeline and penalty amounts for violations. The licensing fee is $580.  Minimum sales age inspection protocols are being established. The county will be hiring 15 and 16 year old students for that work. | Kari McFarlan |
| Stretch Break (5 min) 2:25 – 2:30 |  |  | All |
| Tobacco-related legislation for 2017 session (10 min)  2:30-2:40 | **Background:** At the August 2016 CLHO Healthy Community retreat, the committee requested updates on tobacco-related legislation for the 2017 Oregon legislative session.  **Objective:** Provide an update on tobacco-related legislation that may be introduced in the 2017 session. | Karen presented an updated on the 2017 Oregon Legislative Session. The Governor’s budget includes alcohol and tobacco tax increases. Legislation is anticipated to be introduced related to tobacco and e-cigarette taxes, tobacco retail licensing, Tobacco 21, and Tobacco Master Settlement Agreement (TMSA) funding. Two bills could weaken the ICAA, including one that designates a task force to discuss allowing marijuana use indoors in public places.  OHA will share the youth marijuana prevention campaign results with the Legislature.  Feel free to contact Karen or Luci with any questions or updates. | Karen Girard |
| Indoor Clean Air Act Quality Improvement (15 min)  2:40-2:55 | **Background:** In the 2015 legislative session, House Bill 2546 removed the definition of “enclosed area” from statute and instead gave the Oregon Health Authority the authority to define “enclosed area” in rule. This provided an opportunity to clarify the applicability of the Indoor Clean Air Act [ORS § 433.835 - 433.875] to outdoor and semi-outdoor spaces within and around public places and places of employment that are covered by the ICAA.  **Objective:** Update the committee on the steps that OHA is taking to address concerns about communications to business and perceived ambiguity in the new definition of enclosed areas, including the delaying enforcement of the rules pertaining specifically to the newly revised “enclosed area” definition until January 1, 2018. | Kim provided an update related to ICAA enclosed area changes that have been made to address concerns from businesses. HPCDP is delaying until January 1, 2018 enforcement of rules related to the new definition of “enclosed area.” Citations in process with two businesses are being halted.  The enclosed areas brochure is being revised, with additional examples to illustrate compliance with the enclosed area rule. The current brochure available on the ICAA website ([www.healthoregon.org/morefreshair](http://www.healthoregon.org/morefreshair)) can still be used until the revised brochure is finalized.  Notice about the delay in enforcement has been added to the ICAA website. Letters will be sent in mid-January to bars and restaurants that have an OLCC on-premises consumption license to notify them directly.  An FAQ document is being developed to ensure that TPEP coordinators have what they need to implement the law. A technical assistance call will be held with TPEP coordinators to discuss the FAQ and identify training needs.  HPCDP is not halting enforcement of all ICAA violations; only enforcement of violations of the new enclosed areas definition in the rules will be on hold. | Kim La Croix |
| Request for Letter of Support: CDC Cancer Programs grant – Due February 10th  (5 min)  2:55 – 3:00 | **Background:** HPCDP will be submitting the new 5-year competitive cancer grants application on February 17th. These CDC grants support SRCH and HC grants, and BRFSS and cancer registry data collection and analysis.  **Objective:** HPCDP would like to request a CLHO HC Letter of Support for Comprehensive Cancer and Cancer Registry applications. Patricia will draft a letter and share with the co-chairs. | Patricia presented an overview of the competitive cancer grants, and made a request for a letter of support from CLHO for HPCDP’s application. The comprehensive cancer and the cancer registry grants include a focus on tobacco and other risk factors that local programs contribute to, as well as early detection and self-management, including tobacco cessation. Grant funding will support continued integrated approaches, including state and local partnerships.  Patricia will draft a letter of support and send it to co-chairs to forward to full CLHO prior to their next meeting on January 19th. | Patricia Schoonmaker |
| Updates & Announcements (10 min)  3:00-3:05 |  |  |  |
| Adjourn |  |  |  |

Future Topics:

Announcements: