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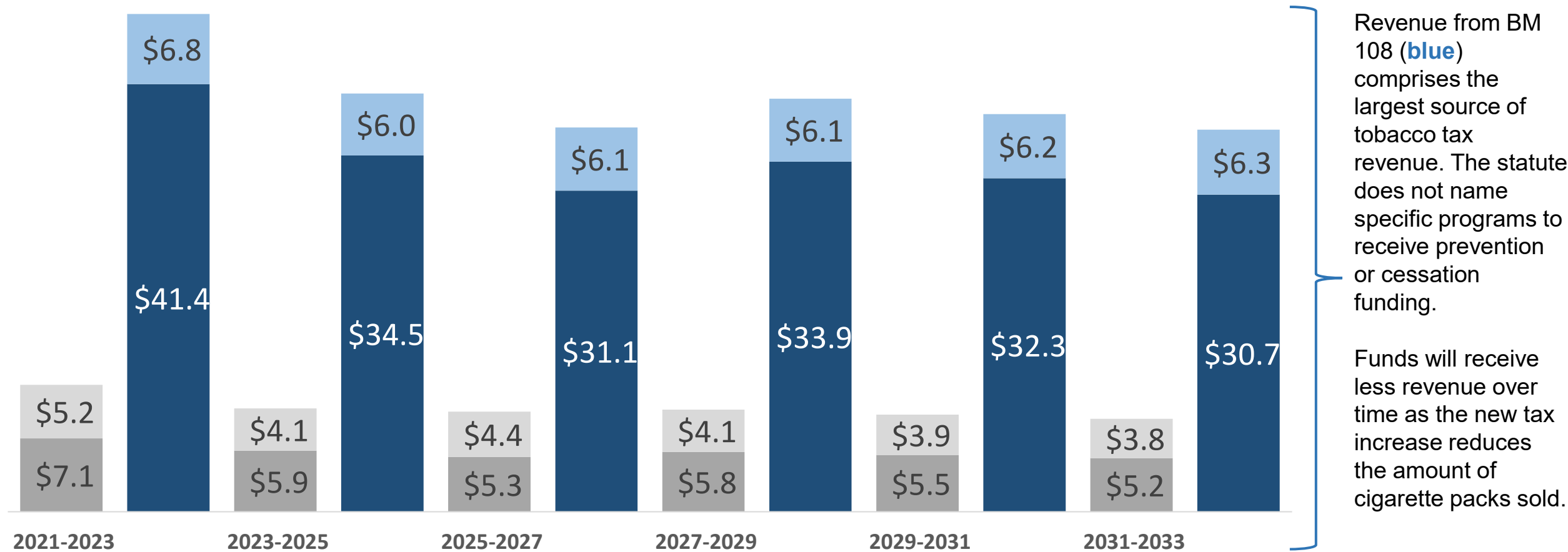
# Tobacco Tax Briefing

# Context Setting

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- During the 2021-23 biennium, TPEP counties received funding from BM 108 funds
- Due to a delay in releasing the funds, these funds were allowed one-time carryover from the 2021-2023 biennium to the 2023-25 biennium
- This additional funding is not available for 2025-27, returning TPEP programs to a more stable level of funding
- The implementation of BM 108 is working, which impacts tobacco tax revenue

# Tobacco tax revenue by fund (millions), Oregon, 2021-2033



- Ballot Measure 108 (Cigarettes)
- Ballot Measure 108 (Other tobacco products)
- Measure 44 (Cigarettes)
- Measure 44 (Other tobacco products)

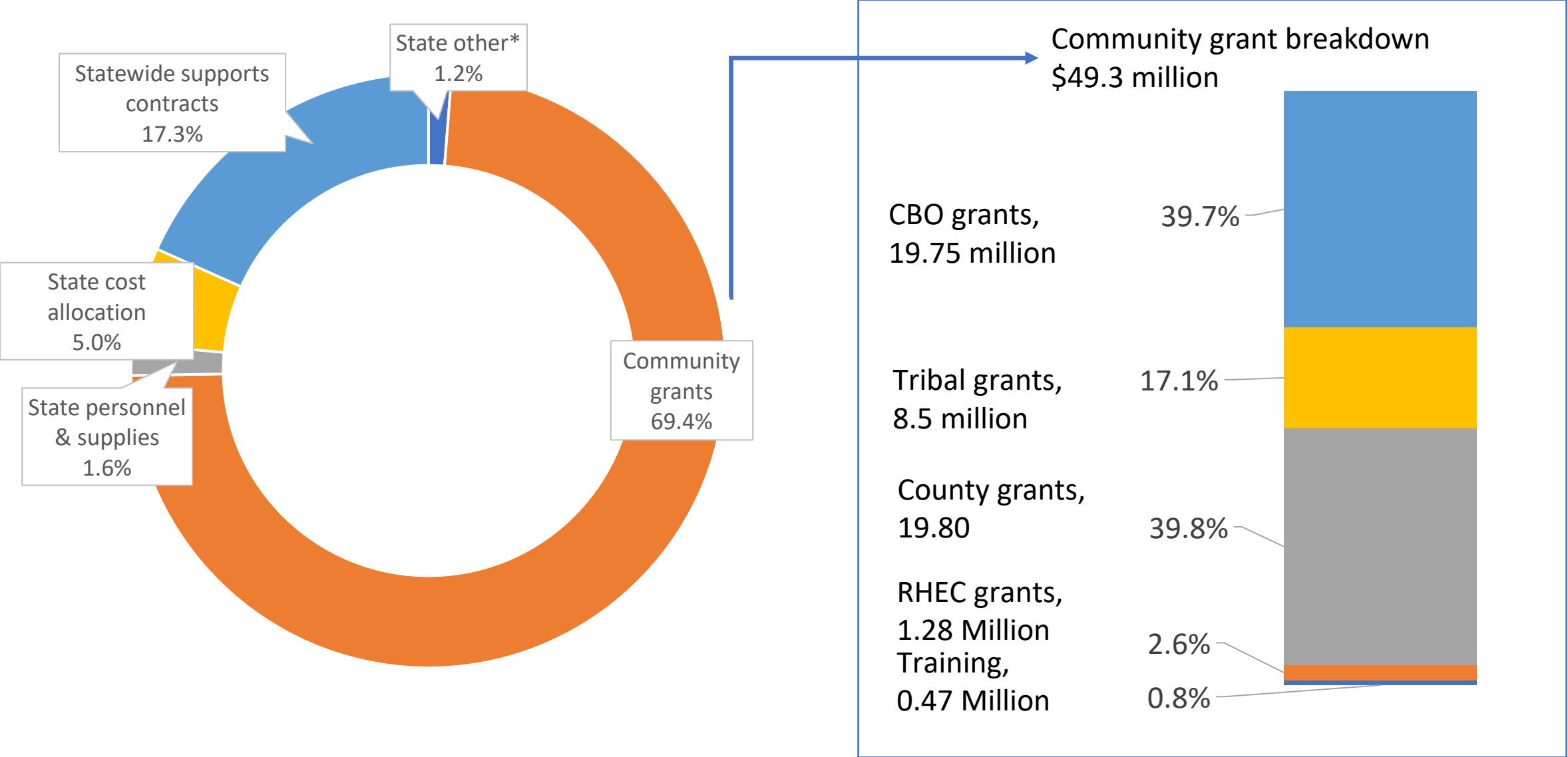
# Tobacco tax revenue by fund (millions), Oregon, 2021-2027

Does not include carryover

	2023-2025 Budgeted	2023-2025 OEA estimated revenue (FY25 Q1)	Difference of budget and estimated totals	2025-2027 OEA estimated revenue (FY25 Q1)
Measure 44	\$12.2	\$10.0	\$2.2	\$9.7
BM108	\$45.4	\$40.5	\$4.9	\$37.2
Total	\$57.6	\$50.5	\$7.1	\$46.9

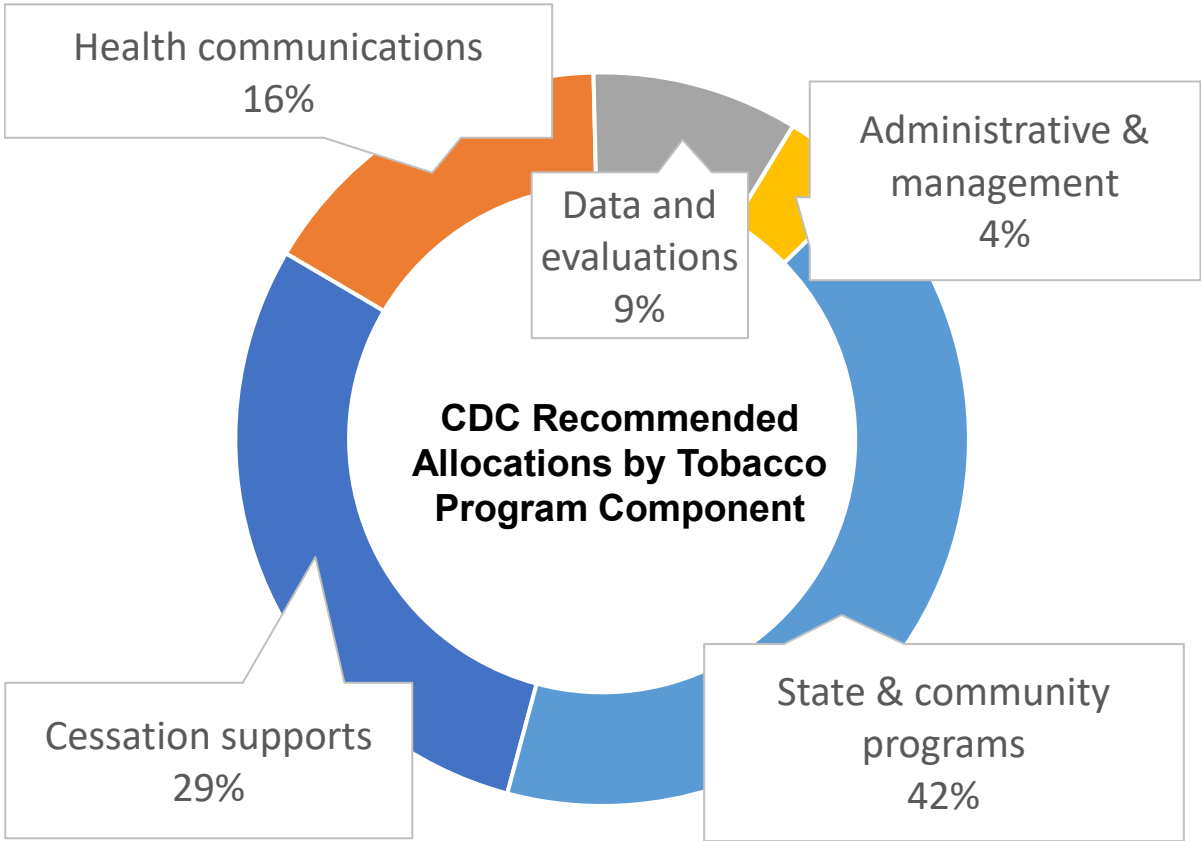
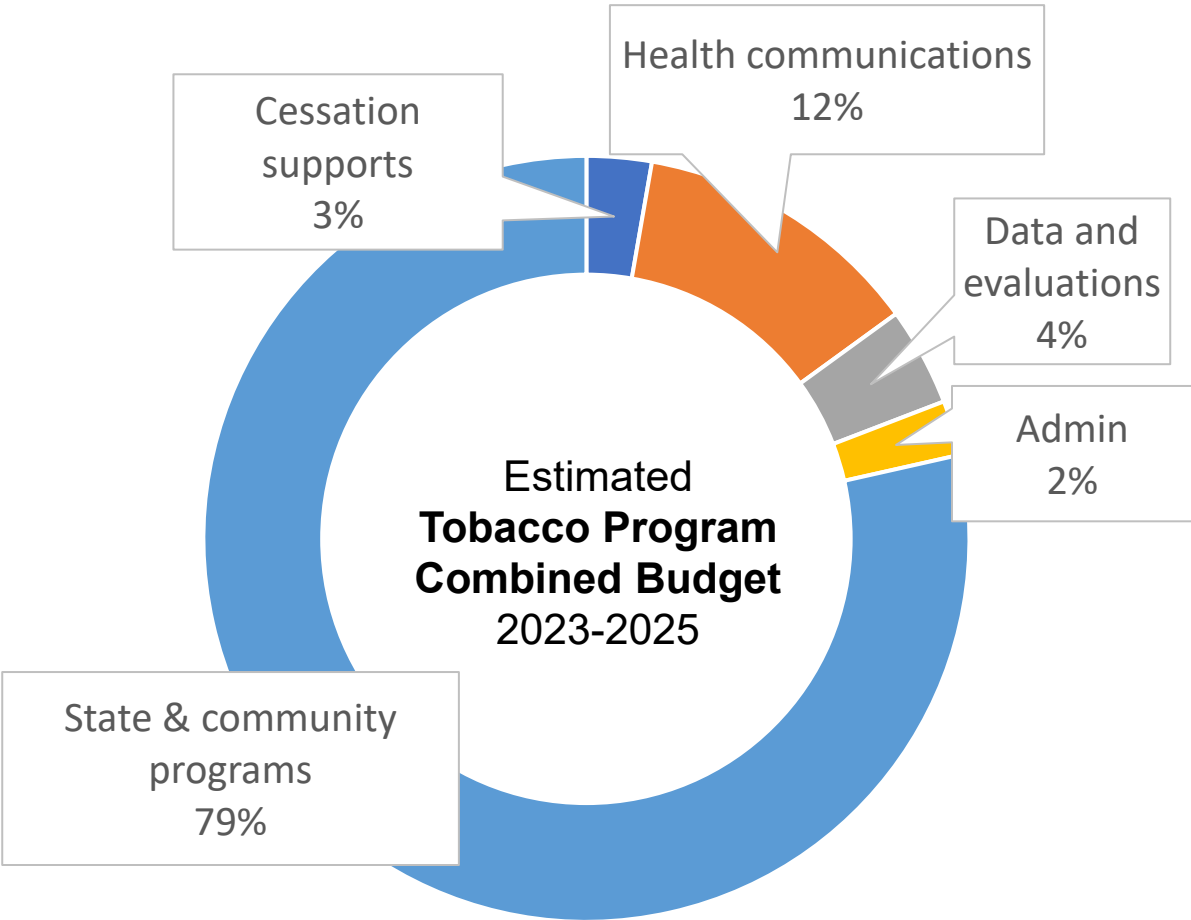
# Estimated Tobacco Program Combined Budget, FY 2023-2025

\$71.1 (million): (M 108 \$55.9, M 44 \$11.6)



# Current Budgeted Revenues versus CDC Recommended Allocations by Tobacco Program Component

*Budgeted revenues do not include state cost allocation (18%)*



# Next Steps

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- Return to CLHO P&HP to review data and follow-up on proposed programmatic changes (TODAY!)
- Ad Hoc TRAC meeting (January)
- BM 108 CBO Advisory Group Update (January)
- Release RFP (January/ February)



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# **ADPEP & TPEP 2025-2027 RFA Proposed Changes**



# Proposed changes to TPEP Guidance

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- Categories A & B (Retail Environment & Smokefree Spaces)
  - Expanded list of recommended strategies
  - Added an “Other” selection
- Category C (Promising Strategies)
  - Added environmental protection strategies
  - Moved some strategies to “Community Engagement and Alignment Activities”
  - Added an “Other” selection
- Category D (Cessation) \*new\*
  - Included Cessation/Health Systems as an option to fulfill minimum requirements
- Evaluation Opt-in

# Proposed changes to ADPEP Guidance

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- Required quarterly check-ins
- Data driven strategy setting
  - Use recent data or community assessment (either a readiness, needs, or health assessment) to drive programming.
- Evidence based interventions
  - Include at least one evidence-based program, policy, or practice.
  - Curriculum
- Earned media
  - Pitch or press release
  - Spokesperson