



OREGON
HEALTH
AUTHORITY

November 2024

Tobacco Prevention & Education Program (TPEP) Council

TPEP Ambassador Recommendations

Scope of Work

Oregon's TPEP Council will collaborate with staff from the Health Promotion and Chronic Disease Prevention (HPCDP) section of the Oregon Health Authority on the following:

- Policy development
- Program improvement
- Program strategy
- Budgeting strategy
- Ongoing engagement with groups who are not represented in the TPEP Council

TPEP Ambassador Recommendations

Composition

Group membership will include proportional representation from HPCDP Commercial TPEP grantees, partners and communities served:

- 2-LPHAs (one should represent CLHO-HPP)
- 2-RHECs
- 2-CBOs
- 2-Advocacy organizations
- 2-Cross-sector partners
- 3-5 Community representatives (priority populations that align with HPCDPs strategic commercial tobacco prevention goals)
- 2-Flexible representatives (to address gaps in representation)

TPEP Ambassador Recommendations

Ethos

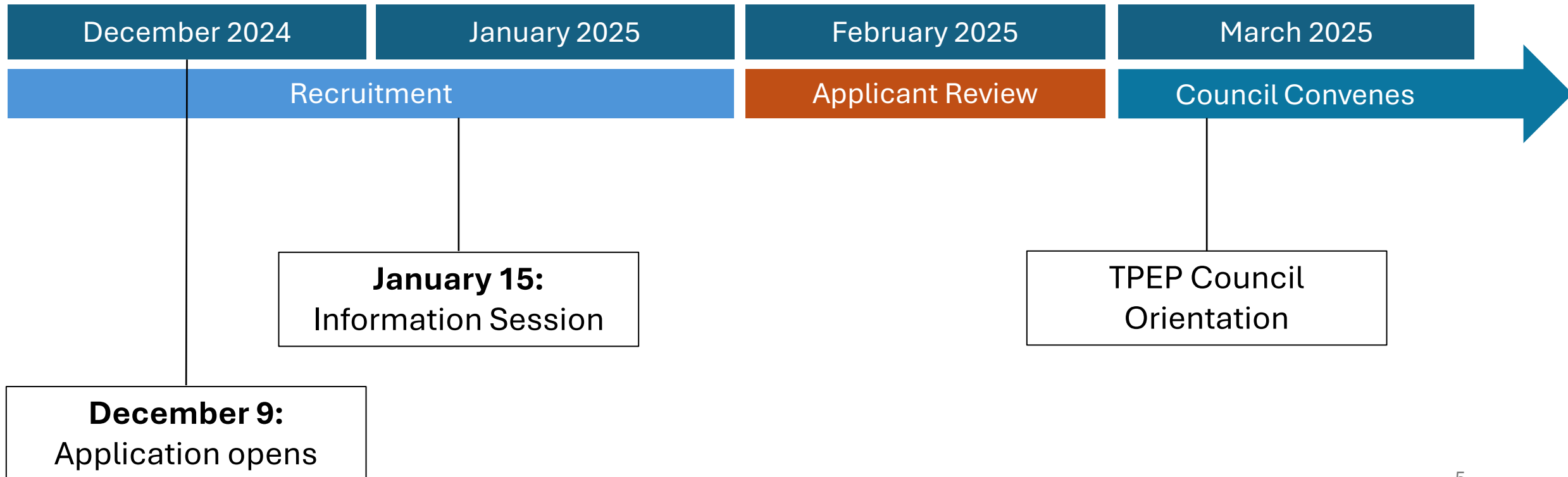
Membership embodies broad cross-sector collaboration, among diverse perspectives and tactics, with the following commitments to improving community health:

- A commitment to racial equity, social and economic justice, diversity and inclusion.
- A commitment to reducing the burden of commercial tobacco in Oregon communities.
- A commitment to eliminating silos across statewide commercial tobacco prevention partners.
- A commitment to holding the commercial tobacco industry accountable and reducing the influence of tobacco industry marketing.
- A commitment to long-term change and resilience in the face of setbacks.
- A commitment to working through conflict by communicating transparently and often about power dynamics.

Terms of Service

Members serve a minimum of one 2-year term. First year of service begins: January (of first year). Second year of service ends: December (of second year)

Timeline and Next Steps



Application

- First round of application review opens mid-December thru January 31st, 2025.
- FAQ and application link will be shared

Have questions?

- **January 15, 2025 @ 12pm PST:** Join this informational webinar to learn more and answer any of your questions.

Register here:

<https://kearnswest.zoom.us/meeting/register/tZcudOyprzljHNENDsd8kl0Q5Y7CIEwrJae0#/registration>

- **Email Colin Baker,** Cbaker@kearnswest.com