



Conference of Local Health Officials

CLHO Health Promotion & Prevention Committee
Meeting Minutes
Thursday, January 2, 2025
1:00 – 2:00 PM
Zoom Meeting

Sarah Lochner - \$25 Million Addiction Primary Prevention Funding Proposal

- **Objective:**

- Asking for \$25 million for addiction primary prevention.
- Money will go to OHA first, with input from local public health authorities (LPHA) on how funds are divided.
- Referenced the Modernization Statute in the bill to direct funds to LPHAs, as addiction is defined as a chronic disease.
- Aims to avoid the model used for opioid settlement dollars, where only half of the LPHAs received funding.
- LPHAs will be in charge of distributing funds, and HMO AOC and the Alcohol Drug Policy Commission or other departments who are in need of funds are encouraged to partner with LPHAs to determine the best way to put the funds to use. This way it is not up to me to determine how the money is spent and the individual counties can determine local needs.

- **Bill Details:**

- At least 1 FTE
- Flexibility and simple are the key asks for this bill
- The text says the money should be distributed to the LPHAs as defined in the ORS 431003 and Federally Recognized Tribes of Oregon for the purpose of establishing or expanding addiction primary prevention programs in accordance with the ORS 431144 (modernization statute) or traditional tribal knowledge.
- Reviewing this now I see that we need to potentially request an amendment to explicitly mention evidence-based practices, emerging best practices, or tribal best practices.
- Primary prevention definition still being finalized, and OHA may be involved in rulemaking.
- There are some whereas clauses at the beginning of the bill, but it is flexible, and it does not dictate what LPHAs have to do with money.

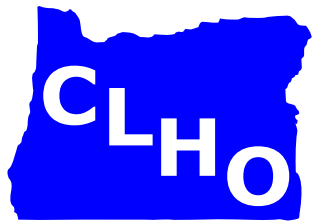


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- We can anticipate OHA doing a rule making around defining primary prevention.
 - Representative Jules Walters from Clackamas and Washington counties is working on defining primary prevention in her work group.
 - We have requested CLHO members be a part of this workgroup in determining the definition.
- We want to leave enough flex room after the FTE to partner with other entities such as schools or culture specific entities.
- **Next Steps:**
 - The bill is still in development, waiting for the definition of primary prevention before introduction.
 - This will avoid amendments that make the bill more complicated.
 - We have been to Salem legislative days and got people to sign on.
 - Representative Tran (SE NE Portland) is championing the bill, with Representative Nelson as co-sponsor.
 - Also collaborating with Representative Sanchez's office on an alcohol tax bill, which could fund the primary prevention request.
 - She is also wanting to fund treatment and recovery for youth including additional recovery high schools.
 - She is still working on the bill and determining funding sources.
 - An excise tax at the register for alcohol sales to mitigate issues that distributors are currently expressing.
 - She will make the excise tax either index to inflation or be a portion of the sale, so as inflation happens, the tax will grow along with the it.
 - Expecting the bill to be introduced once the definition of primary prevention is solidified.

Q&A:

- **Jamie Zentner:** *What is the process to get this introduced? Do we have someone championing it in the legislature?*



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- Yes, Rep. Tran is championing it, with Rep. Nelson as co-sponsor.
- Rep. Sanchez is working on a separate alcohol tax bill that could help fund the request for primary prevention.

- **Jaime Zentner:** *Is there a role for the Health Promotion and Prevention Committee?*

- Testify when the bill is heard; county government relations teams have been working on a legislative agenda.
- Verbal or written testimony and endorsements are welcome.

Jen Chandler-TPEP 2025-2027 Budget Overview

- **Ballot Measure 108:**

- Influx of funding from Ballot Measure 108 in the 21-23 biennium, which was carried over into the 23-25 biennium.
- No carryover is anticipated from 23-25 to 25-27.
- For 25-27, we will be looking at base funding projections, as tobacco tax revenue is decreasing over time.

- **Tobacco Tax Revenue Impact:**

- Revenue from the tobacco tax will decrease over time as programs succeed.
- We receive this information from the Office of Economic Analysis, based on the first quarter of the fiscal year (July 1 – September 2024).
- Total tax revenue projections are shown in gray (current revenue) and blue (Ballot Measure 108 funding).
- Estimated revenue for the 25-27 biennium is lower than previously anticipated, with further decreases expected.

- **Projected Impact on Community-Based Organizations (CBOs):**

- There will be a reduction in funding for community programs, including those applying for tobacco reduction grants.
- Discussions are ongoing with counties and tribes to determine the best approach for distributing funds.

- **Funding History and Changes:**

- Funding from Measure 44 used to be the primary source of funding.
- With Ballot Measure 108, we now have more funding, allowing us to implement innovative and culturally relevant strategies for prevention and cessation.

- **Revenue Breakdown:**

- The estimated revenue for 25-27 does not include carryover and is expected to be less than projected.



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- The total funding is lower than expected, going into the 25-27 biennium, and will continue to decrease.
 - **Budget Allocation Breakdown:**
 - **40%** allocated to direct grants with local and government TPEP and public health equity funding.
 - **17%** goes to tribal government and tribal supporting organizations.
 - **3%** is allocated to regional health equity grants.
 - A small amount is reserved for training.
 - Remaining funds allocated to the state are used for:
 - Supporting community grantees
 - Cessation support
 - Health communications
 - Data collection
 - State personnel and other state-related costs.
- **CDC Recommendations:**
 - One note of interest: the right allocation is in line with CDC recommendations.

Q&A –

- **Jennifer Little:** *Is there going to be a 20% reduction for the highest funding tiers?*
 - Yes, reductions will occur, but how the funds are distributed will depend on the number of counties applying for each tier.
 - There will be some flexibility in reallocating funds to minimize impact on specific counties.
- **Sara:** *How can new or different CBOs apply, especially in rural areas?*
 - The RFA for public health equity grants will open in January, though not at the same time as the biennium.
 - The focus will remain on keeping proportions the same and reducing funding impact across the system.

Next Steps

- **ADHOC Track Meeting:**
 - Convening a meeting with the Tobacco Reduction Advisory Committee to keep them up to date.
 - Meeting with the advisory committee is not scheduled until spring.



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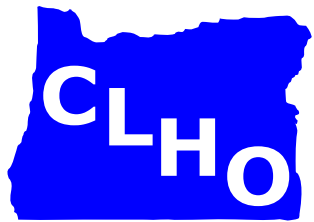
- The CBO advisory group no longer meets regularly, but we are working on a process to get them the information.
 - RFP release is planned in 2 weeks (mid-January), pending no major changes.
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Q&A - Budget

- **Jennifer Little:**
 - Thinking about the tier process, are we looking at a 20% reduction of those at the highest level for what they could apply for, as that has been circulating?
- **Jen:**
 - We are looking at basically absorbing the cost at state and local community programs. We have an agreement with the tribes that they will receive a flat \$1 million out of Measure 44, which is proportional to the revenue from Ballot

Measure 108. This accounts for the reduction in revenue, so state and community programs will see some reduction. We do not have exact numbers yet, but there will be less funding for community programs.

- At the top tier, there will be less you can apply for, going back to the base model.
- **Tim:**
 - There will be a 20% reduction overall. How it is divided between the tiers will depend on how many counties apply for each tier. We might be able to redistribute the money between the tiers to keep certain tiers at the same level and reduce others. We will negotiate and work to minimize the impact on the counties.
- **Jen:**
 - We have had a number of counties switch tiers over the course of this biennium, so we are taking that into consideration. We are also trying to note how many counties are in each tier.
- **Sara:**
 - The Ballot Measure 108 funding for community-based organizations will also see less funding. At some point, there was discussion about how new or different CBOs can apply. Is the RFA open? There was talk about how other organizations might be funded for projects, especially in rural areas where there are fewer CBOs applying.
- **Jen:**



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- I believe the RFA for the public health equity grants is slated to open in January, not at the same time as the biennium. We are keeping the proportions the same and making a plan for the reduction of funding across the entire system, so we all feel it less.
 - **Tim:**
 - It just depends on what counties apply. We want to make sure there is as much coordination between CBOs and LPHAs in the process.
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ADPEP and TPEP Changes

- **Proposed Changes A and B (Retail Spaces):**
 - Expanded the list and added an “Other” category.
 - This gives local communities the opportunity to innovate in ways that will further community priorities.
 - The only ask is that, before submitting a workplan, you have been in coordination with your liaison. It is helpful to understand how these are fitting into comprehensive tobacco prevention programs globally.
 - **Category C (Promising Strategies):**
 - Added environmental protection strategies.
 - Moved some strategies from this category to community engagement and alignment activities.
 - The “Other” category is important for people to continue work that may not be on the list.
 - **Category D (New):**
 - This used to be optional but now makes more sense to be a category rather than a completely separate section.
 - **Evaluation Opt-In:**
 - We want counties who participate in evaluation to share their feedback with us.
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ADPEP

- All programs will check in quarterly.
- Identify how strategies are driven by data. This can include a wide range of different data points.
- **Evidence-Based Programs:**

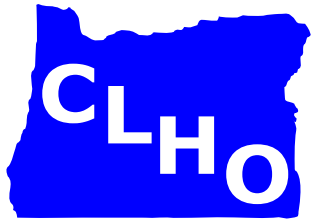


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- We want to see consistency and the use of evidence-based programs across the state.
 - **Earned Media:**
 - Programs must be prepared to participate in press conferences. We will provide support to ensure they are properly prepared.
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Q&A - Evaluation

- **Carrie:**
 - How will participation in evaluation for TPEP counties be compensated or incentivized? How are we accounting for the time that takes?
- **Jen:**
 - If you apply for the top tier, we want people to opt in. We dropped it, so we are trying to elevate and encourage the opt-in feature so we can make the case for all the work we are doing. We hope to help encourage programs that don't participate in evaluation to consider participating.
- **Jennifer:**
 - I appreciate the flexibility. I highly value evaluation because evaluation leads to future funding if it works.
- **Jen:**
 - Reminder: We reached out to all TPEP and ADPEP coordinators and asked for volunteers to help inform these changes. Not all counties participated in the workgroups, but we have been updating programs via our monthly meetings.
- **Hailey:**
 - Will evaluation replace reporting?
- **Jen:**
 - No, it will not replace reporting; it will be in addition.
- **Jen (Additional Comment):**
 - Another plug for evaluation: it provides professional development opportunities for staff who are part of the workgroups. I got a lot out of them personally and professionally.



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