



Conference of Local Health Officials

## CLHO Health Promotion & Prevention Committee Meeting Minutes

Thursday, September 4, 2025

1:00 – 2:00 PM

### Zoom Meeting

**Committee Members Present:** Rocio Munoz, Jamie Zentner, Lisa Schuyler, Haley Schimmel, Katie Plumb, Stephanie O'Neal, Tanya Phillips, Jennifer Little, Elisabeth Maxwell, Sara Herd, Jessica Palmer, Kari McFarlan, Kari Wilhite, Morgan Linder, Gwyn Ashcom

**Committee Members Absent:** Andy Chuinard, Sara Hartstein, Caroline Guerrera, Jill Quackenbush, Jaime Aanensen, Suzanne Beaupre, Katrinka McReynolds, Jessica Jacks, Rachael Fuller, Theresa Nguyen, Trent Titus, Rebecca Stricker, Susan McLaughlin, Charlene McGee, Neita Cecil, Carrie Brogoitti, Susan Pinnock, Leslie Moguil, Laura Bivens

**Additional Attendees:** Jade Wilson, Rachael Hawk, Tim Noe, Sara Beaudrault, Anita de Anda, Jamie Coleman, Jasmine Gerraty, Jennifer Chandler, Sarah Lochner, Shawn Martinez, Timothy Lynch

**Start:** 1:03pm

### 1. Welcome & Introductions

- This meeting was called to order at 1:03pm by CLHO HPP Co-Chair, Gwyn Ashcom.
- Quorum was confirmed.
- Gwyn welcomed attendees and reminded participants that the meeting is open to the public, though no public comment period is included.
- Attendees from the public and media were invited to identify themselves in the chat.

### 2. Review of previous CLHO HPP Meeting Minutes

- There was a delay so the August 2025 minutes will be deferred to the October 2025 CLHO HPP meeting for review/approval along with the September 2025 minutes.
  - **Approval:** No approval needed.
  - **Second:** No second needed.

### 3. Public Health Advisory Board Health Promotion and Prevention Accountability Metrics

- **Presenter:** Sara Beaudrault, OHA Public Health Division Policy & Partnerships Team, shared about the Public Health Advisory Board's (PHAB) desire to develop accountability metrics for prevention and health promotion.

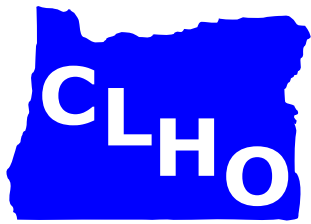


- Sarah provided an overview of PHAB's statutory responsibility to develop and track accountability metrics.
- Current metrics focus on communicable disease control and environmental health.
- The new initiative aims to develop metrics for underfunded foundational areas: prevention, health promotion, and access to clinical preventive services.
- Emphasis was placed on equity and policy indicators as part of the metrics framework.
- A technical expert workgroup will be convened to identify priority health outcomes and process measures.
- **Discussion included:**
  - The broad scope of "prevention" and the need to prioritize.
  - Consideration of frameworks that allow local flexibility.
  - Interest from committee members in participating in the workgroup.
  - Agreement to revisit the topic in October after members review the presentation and options.
- **Action Item:**
  - OHA to share slides and a summary of options for committee involvement.
  - Committee to revisit and discuss participation in October.

#### 4. TPEP Workplan Overview

- **Presenter(s):** Jen Chandler (OHA) and Jasmine Gerraty (OHA)
- Overview of the new TPEP requirement to meet with a media contractor to develop a communications plan.
- **Jen Chandler and Jasmine Garraty clarified that:**
  - Use of the provided template is optional.
  - The requirement is to meet with the contractor in the first quarter of the biennium.
  - Plans can be adapted to local needs and existing strategies.
- **Feedback from members included:**
  - The template is lengthy and duplicative of existing TPEP plans.
  - Suggestion to integrate communications planning into the main TPEP work plan.
  - Clarification needed on contractor deliverables and support available.
  - Interest in reviving monthly communications touchpoints for LPHA's.
- **Action Items:**
  - OHA to return with communications lead and provide:
    - Clarification on the contractor's scope of work.
    - Share out of evaluation results from initial consults.
    - Potential for ongoing communications coordination meetings.

#### 5. Suicide Px Program



- **Discussion Lead:** Elisabeth Maxwell, Lane County and CLHO HPP Co-Chair
- Concern raised about the state's decision to discontinue support for ASSIST suicide prevention training.
- Members were asked to check with their teams and express interest if they would like the committee to address this change in a future meeting.
- **Action Item:**
  - Committee members to follow up with co-chairs if interested in further discussion or if they have interest in inviting state representatives to a future meeting.

#### **6. Federal Changes**

- Deferred to next meeting due to lack of time.

#### **7. Strategic Planning around Legislation**

- Deferred to next meeting due to lack of time.

#### **8. Next Meeting Agenda Topic(s) Discussion**

- Members encouraged to contact co-chairs if interested in further discussion on several agenda items discussed at this meeting.

**End:** 2:00 PM