



Conference of Local Health Officials

CLHO Health Promotion & Prevention Committee Meeting Minutes

Thursday, May 1, 2025

1:00 – 2:00 PM

Zoom Meeting

Committee Members Present: Andy Chuinard, Sara Hartstein, Jamie Zentner, Jill Quackenbush, Lisa Schuyler, Haley Schimmel, Katie Plumb, Stephanie O'Neal, Katrinka McReynolds, Jessica Jacks, Theresa Nguyen, Jennifer Little, Elisabeth Maxwell (Co-Chair), Sara Herd, Jessica Palmer, Angie Gerrard, Susan McLauchlin, Charlene McGee, Neita Cecil, Kari Wilhite, Susan Pinnock, Gwyn Ashcom (Co-Chair)

Committee Members Absent: Rocio Munoz, Caroline Guerrero, Jaime Aanensen, Suzanne Beaupre, Belinda Ballah, Rachael Fuller, Tanya Phillips, Trent Titus, Hannah Woods, Rebecca Stricker, Kari McFarlan, Morgan Linder, Carrie Brogoitti, Lindsey Manfrin

Additional Attendees: Cassy Westbrook, Rachel Petersen, Anita de Anda, Daniele Farrisi, Heather Long, Jamie Coleman, Karen Ard, Sarah Lochner, Stephanie O'Neal, Tim Noe, Jade Wilson

Start: 1:00 PM

1. Welcome & Introductions

- Elisabeth Maxwell, CLHO HPP Co-chair, welcomed attendees once quorum was confirmed. No new introductions.

2. Review of April 2025 CLHO HPP Meeting Minutes

- No changes to the April 2025 CLHO HPP meeting minutes.
 - **Approval:** Jennifer Little
 - **Second:** Neita Cecil

3. Tobacco Treatment in Behavioral Health Settings

- Co-chair Maxwell introduced Rachel Peterson and Cassy Westbrook, OHA staff, who presented on resources available for use when working to address commercial tobacco use amongst people living with behavioral health conditions.
- The presentation focused also on BIG TRAIL, NiTR and identified other upcoming opportunities for training, technical assistance, and collaboration opportunities.
- Quit Line questions will be addressed at a future CLHO HPP meeting.
- Community Programs Liaisons Team Lead was made aware of the ask for cessation work collaboration opportunities. Tobacco Prevention and Education Program (TPEP) workplans are in process and once finalized, results will be shared with HPP committee.



A. Cessation in Behavioral Health Importance

- a. 80% of people with serious mental illness (SMI) use commercial tobacco products and 40% of all commercial tobacco products sold are purchased by individuals with co-morbidities (i.e. behavioral health conditions). Mortality rate effected when conditions co-exist. Average quit attempts for individuals range from 7 to 31 attempts.
- b. Expressed interest in quitting so cultural shift in tobacco treatment (no wrong door approach) is needed.
- c. Prevailing myths around treating tobacco use and their confirmed facts were shared.

B. Nicotine Treatment and Recovery (NiTR) Project

- a. Partnership between Rede Group and the Health Promotion and Chronic Disease Prevention (HPCDP) section within the Center for Prevention and Health Promotion.
- b. Project provides training to Tobacco Treatment Specialists and technical assistance for local behavioral health providers.
- c. Promotes Tobacco Treatment Specialist work within Oregon's Traditional Health Worker model.
- d. Expert panel that provides feedback to all aspects of this project. Panel is comprised of behavioral health specialists and individuals with lived experience.
- e. **NiTR Project Resources:**
 - i. **NiTR Collab Space:** Includes project reports and materials for use by partners. This space is regularly updated.
 - ii. **NiTR Tool Repository:** Toolbox of materials for reference.
 - iii. Regular Billing Reference Guide for Behavioral Health Providers which includes technical assistance for how to implement the guide.
 - iv. NiTR project team can provide focused technical assistance on NiTR project areas upon request.
 - v. **Annual Substance Use Disorder (SUD) Facility Survey:** Survey of in-patient and out-patient facilities. Results of report can be used in work. 2024 survey is available and the 2025 survey is open for responses.
 - vi. Fall 2025 larger training opportunity in progress.
 - vii. **Tobacco Treatment Specialist (TTS) Training Sponsorships:** Project covers registration fees for applicants to participate in the UNC/Duke's TTS training. July 2025 cohort recruitment to begin soon.



f. Additional Resources:

- i. **Health Promotion and Chronic Disease Prevention (HPCDP) partnership with OSU College of Pharmacy:** Partnership with pharmacies to expand access to tobacco screening and prescription treatment. HPCDP also provides technical assistance to grantees and their partners related to Nicotine Replacement Therapy treatment best practices, local pharmacy partnerships, and the promotion of cessation options.
- ii. **Tobacco Treatment Specialist (TTS) Training Sponsorships:** Project covers registration fees for applicants to participate in the UNC/Duke's TTS training. July 2025 cohort recruitment to begin soon.

C. Behavioral Health Integration Tobacco Recovery & Innovative Leadership (BIG TRAIL)

- a. Project in collaboration with NiTR Project, National Center of Excellence for Tobacco-Free Recovery (CAI), OHA, and Redegroup.
- b. Project focuses on development of a state action plan to reduce rates of commercial tobacco use among people with behavioral health conditions. Other key factors in this effort are to engage partners with lived experience when developing this plan and ensure it aligns with other key strategic efforts. Statewide action plan is in draft form with hopes to finalize soon.
- c. **Key Action Areas for BIG TRAIL:**
 - i. Increase awareness/accessibility of Nicotine Replacement Therapy options.
 - ii. Integrate tobacco counseling and treatment into more certifications for peer support/peer recovery specialists, build communication across disciplines and build/support a workforce that is ready for full integration of tobacco treatment in behavioral health care.
 - iii. Improve funding for tobacco screening and treatment to reflect more integrated approach.

4. Q & A Session

- Committee members asked questions related to the NiTR and BIG TRAIL initiatives and how they differ from other initiatives in past years. Committee members also asked clarifying questions around available resources from the OSU College of Pharmacy.



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5. Federal Changes/Updates

- **Defend the Spend:** Federal request to provide justification for federal funds spent by grantees. Clarification on appropriate justification was requested by committee members and sample language will be provided.

6. Legislative Bill Updates

- **Addiction Primary Prevention Bill HB2954:** Still awaiting a work session. Currently at Joint Committee on Addiction and Community Safety Response for review. Additional bills passed to direct Alcohol Drug and Policy Commission to conduct a prevention study and make recommendations before moving forward.
- **Membership Change Bill for Alcohol Drug and Policy Commission:** Bill passed for membership change which now includes a Public Health Administrator.
- **Sale of Flavored Tobacco Products SB702 A:** Bill is currently at House Revenue committee for review of revenue impacts.
- Other items are currently at Ways and Means with the exception of the Alcohol Tax (HB3197) which has been referred to the Alcohol Drug and Policy Commission (ADPC).

End: 2:00 PM