

TPEP Shared Governance

Conference Local Health Officials
April 18, 2024

Oregon Health Authority, Public Health Division
Health Promotion & Chronic Disease Prevention

TPEP Governance Background

Currently, TPEP has two advisory groups that provide guidance on how tobacco tax revenues should be allocated for tobacco prevention and cessation:

- 1. Tobacco Reduction Advisory Committee (TRAC)** - Advisory body for Measure 44 (M44) tax revenues. Outlined in administrative rule and [Executive Order](#) and comprised of state agencies, health associations, the Conference of Local Health Officials (CLHO) and national advocacy organizations. [Roster](#).
- 2. CBO Advisory Group** – Representatives from 21 community-based organizations (CBOs) and Regional Health Equity Coalitions (RHECs) convened to provide recommendations for the equitable distribution of Measure 108 (M108) tax revenues. [Roster](#).

TPEP AMBASSADORS

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graph TD; A[TPEP AMBASSADORS] --- B[Local Public Health Authorities]; A --- C[Community-Based Organizations & Regional Health Equity Coalitions]; A --- D[National Advocacy Organizations];
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Local Public Health Authorities

- Washington County
 - Crook County

Community-Based Organizations & Regional Health Equity Coalitions

- Highland Haven African American Youth Community Coalition
- Southern Oregon Regional Health Equity Coalition
 - EUVALCREE
- South Coast Equity Coalition

National Advocacy Organizations

- American Heart Association
- American Cancer Society, Cancer Action Network

Timeline

September 2023 – June 2024

- Ambassadors meet to finalize recommendations
 - *scope of work, membership criteria and recruitment and implementation timeline*

July - August 2024

- Membership, recruitment and selection for Governance Group begins
 - Onboard contractor to support the implementation of Ambassador recommendations, including recruitment, application and selection process

September 2024

- Governance Group convenes
 - Facilitated by contractor, HPCDP staff to support as necessary

Scope of Work (SOW)

SOW will outline the Governance Group's specific activities, deliverables, and objectives.

[Scope of Work DRAFT 2.7.24.docx](#)

It will act as the blueprint for their work, providing a detailed description of what needs to be accomplished and any existing limitations and considerations for the project of shared decision-making.

Scope of Work

TPEP Governance Group will collaborate with HPCDP staff on the following:

**Policy
Development**

**Program
Improvement**

**Program
Strategy**

**Budget
Strategy**

Up Next

Ambassadors to propose recommendations
for the following:

Membership – including criteria for selection, recruitment strategies, group composition, role and responsibilities

Timeline – implementation timeline, how the Governance Group will be integrated into existing work and key events (*legislative session, TPEP Request for Applications, budgetary cycle, etc.*)

Possibility of rescinding former Executive Order – OHA approaching Governor Kotek about rescinding the 1997 Executive Order that formed TRAC.

Questions & Feedback?

