

# SHARED FUTURE OREGON A MULTI-SECTOR PLAN FOR AGING (MPA) TO BECOME AN AGE-FRIENDLY STATE

NOW IS THE TIME FOR ALL TO BELONG

## AN INVISIBLE EMERGENCY

**Impacts of aging affect everyone.**

We are now less than 7 years away from having just as many people 65+ as 19 and under. Service providers, communities, and families are not ready for this shift. A plan for an age-friendly future will **lift all people and all sectors will benefit.**



### SHARED:

**Equity at its heart.**

Age-friendly builds on shared values and mutual goals across race, income, region, faith, and identity.



### FUTURE:

**Age-friendly is universal.**

Data confirms voters across the political spectrum want leaders to prioritize aging issues.



### OREGON:

**Urban to rural.**

Everyone has a stake: caregivers, employers, families, service providers, and older adults.



## WHY NOW?

**Oregonians of all ages call for a plan.**

Shared Future Oregon is the collective voice of statewide community champions, local business leaders, and organizations (large and small) whose work touches the lives of all generations in Oregon.

- **Leverage longevity bonus.** The strengths, talent, and time of older adults can support all generations.
- **Unify.** Let's build on existing success—what's strong, not what's wrong.
- **Hire a stronger workforce.** Oregonians are living longer and healthier, and are ready to work.
- **Fix fractured systems.** The price we pay for siloed, uncoordinated services is costly—in dollars and lives.

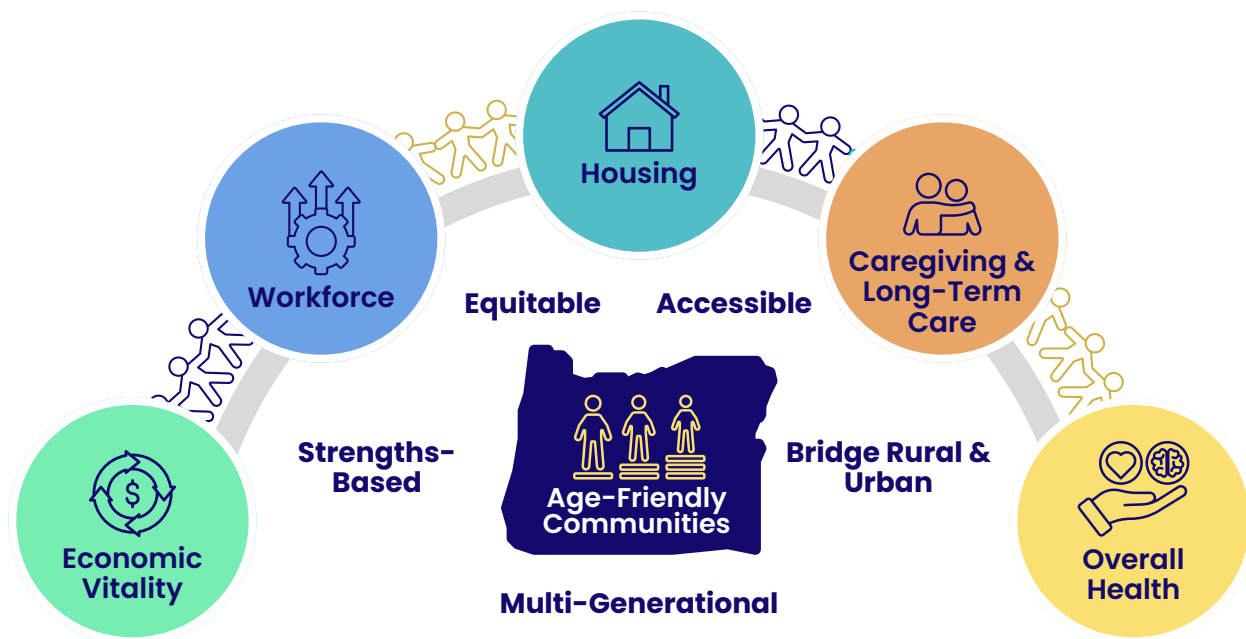
# AGE+

Communities + Generations + Innovations



As a population, we are living longer and healthier. We need an intentional response. Oregon's MPA will generate awareness around our permanent demographic change, convene stakeholders, and develop innovative state and local responses to address the needs of all Oregonians.

## THE BOLD GOALS OF OREGON'S MPA



This is a national movement with more than 20 states working toward multi-sector plans for aging. In Oregon, our plan is being driven by grassroots efforts and the support of people and organizations who want to create communities with opportunities for all generations.

## OREGON IS READY FOR MORE LEADERS IN AGING. YOU CAN HELP.

- ✓ We can provide information about how to turn best practices in aging into opportunities to strengthen your communities.
- ✓ We can organize and facilitate community outreach events in your area.
- ✓ We can publicize your endorsement across our communication networks to elevate the MPA.

## SHARED FUTURE OREGON IS A PLAN FOR ALL OREGONIANS. LET'S TALK.

Commit your support today at [ageplus.org/shared-future-oregon](https://ageplus.org/shared-future-oregon).



Stephanie Hooper  
President & CEO  
[shooper@ageplus.org](mailto:shooper@ageplus.org)