

THE COALITION OF LOCAL HEALTH OFFICIALS STRATEGIC FRAMEWORK SUMMARY

Approved by the CLHO Board of Directors December 21st,
2023





About the Coalition of Local Health Officials

The Coalition of Local Health Officials (CLHO) is a 501(c)(6) non-profit organization that represents the 33 local public health authorities (LPHAs) in Oregon. CLHO is governed by a Board of Directors made up of representatives from each of the 33 LPHAs. By offering advocacy and workforce development support, CLHO supports all Oregon LPHAs as they serve their communities.

Purpose: The purpose of CLHO is to advocate for effective and improved public policies, programs, and financing of local public health in Oregon by:

- Taking an active role in the development of public health legislation, ordinances, and policies at local and state levels and, when appropriate, at federal levels.
- Promoting public funding to effectively implement and sustain local public health services and programs equitably across the State.
- Promoting a positive and clear image of local public health to residents and policy makers in Oregon.
- Promoting public health knowledge and skills in the local public health workforce and leadership.

Vision: CLHO envisions a public health system that is sustainably resourced, strategically driven, and focused on planning, prevention, and promotion.

Mission + Health Equity: CLHO's mission is to support LPHAs with workforce development and advocacy. Within that mission, CLHO supports LPHAs to further health equity through workforce recruitment, training, and tools to support the local public health workforce. In addition, CLHO supports legislation that has a health equity and public health nexus and has adopted an "Equity in Lobbying" practice to guide its work within external advocacy coalitions. The CLHO Board of Directors and CLHO have also adopted the following health equity statement:

"Oregon will have established a health system that creates health equity when all people can reach their full health potential and well-being and are not disadvantaged by their race, ethnicity, language, disability, gender, gender identity, sexual orientation, social class, intersections among these communities or identities, or other socially determined circumstances. Achieving health equity requires the ongoing collaboration of all regions and sectors of the state, including tribal governments to address:

- The equitable distribution or redistribution of resources and power; and
- Recognizing, reconciling, and rectifying historical and contemporary injustices."



Strategic Framework

Following several weeks of preparation and planning and a one-day strategic retreat, CLHO has developed and adopted a draft five-year strategic framework to:

- Guide direction of the Coalition,
- Help with prioritization for CLHO staff and the Executive Committee,
- Help to mobilize resources, and
- Create alignment within the organization.

To achieve its vision, CLHO has adopted a two-layered structure that aligns closely with the public health modernization framework – which defines the **foundational programs** and **foundational capacities within CLHO**. The following framework is informed by CLHO's purpose, vision, mission, and commitment to health equity. CLHO has set goals within each of the articulated programs and capacities and the Board will receive annual updates on implementation progress of the strategic plan and goals.

CLHO STRATEGIC FRAMEWORK

