Oregon Universally Offered Home Visiting (UoHV) Initiative: Family Connects Oregon Update

CLHO September 2023

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Universally offered Home Visiting: The Family Connects Model





FOR ALL

Helping all families regardless of income or background



NO COST TO RECIPIENTS

As an eligible recipient, you will not be charged



THREE WEEKS

Visits are scheduled around 3 weeks after a baby's birth



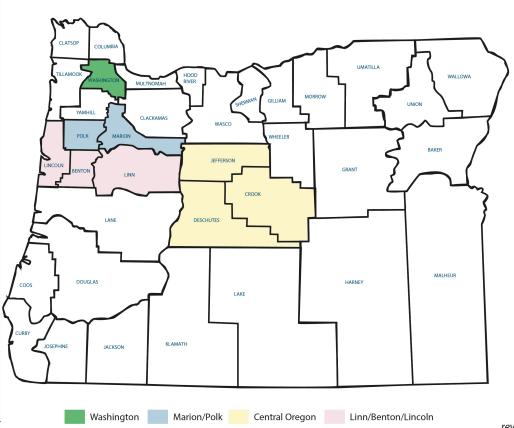
REGISTERED NURSE

All visits are made by highly trained nurses



UoHV Initiative Early Adopter Cohort Communities

Family Connects Oregon: Early Adopter Sites







Site Updates

- Benton, Linn and Lincoln Counties: July 2023 became independent implementation sites.
- Polk County: currently refreshing implementation plans after pausing; services to start in 2024
- Malheur County: currently in planning stage; services to start January 2024
- Lane County: currently in planning stage; services anticipated to start in May 2024
- Hood River and North Central: funds available to support their implementation when they are ready.
- Cohort 2024: A Letter of Interest will be released this fall to identify the next 3-5 sites, planning phase to start July 2024.



Policy Option Package Update

- State level staffing
- Community Level Investment
- Contracts
- Other Funds



State Level Staffing: Current Staff

- UoHV Manager
- Public Health Nurse Consultant
- Policy and Business Consultant
- Community Alignment Specialist
- Health Systems Specialist
- Research Analyst
- Informaticist
- Administrative Support



State Level Staffing: To be hired

- Public Health Nurse Consultant: Focus on expanded capacity to support the clinical aspects of the program and develop and implement the workforce development strategies.
- Health Equity Specialist: Working with community and providers, develop and implement the initiative's health equity plan.
- Continuous Quality Improvement (CQI) Specialist: Develop and implement a CQI plan that monitors program implementation for effectiveness and works with community partners on improvements.
- Communications Specialist: Provide coordinated communications and marketing across both the state and local level.
- Fiscal Analyst: Provide necessary fiscal analyst capacity to manage the fiscal aspects of the initiative.



Community Level Investments

- Community Alignment Support: Fund to support community alignment activities for the designated Community Lead Agencies
- Service Provider support: Funds to support service providers until revenues reach a sustainable level.
- High Deductible Health Plan Visits: Funds to support service providers for HDHP visits that cannot be reimbursed.
- Tribal Implementation: Funds to support implementation with Tribes either as part of an ongoing community or independent implementations.
- Health Equity support: Funds specific to support communities to implement the health equity work.
- Workforce Development support: Funds to support continual nursing workforce development, to be determined with service provider sites.



Contracts

- Family Connects International: Model developers and partner in implementation
- Program Evaluation: Support to continue evaluating and monitoring program implementation.
- **Business Consultation**: Support for communications, marketing, branding, business processes, healthcare system integration, small community sustainability.
- **Health Equity Consultation**: Support the development, centering and implementation of health equity in the initiative.
- **Medical Director**: Support for Medical Director to provide medical oversight and collaborations with the provider and hospital communities.
- Steering Committee Consultation: Support in development and facilitation of the Steering Committee



Other Funds

 Medicaid Match: Provide the Medicaid match GF needed to support the additional number of newborns on Medicaid receiving services during the biennium



Total State General Funds

Current Service Level: \$7,413,798

• POP*: \$5,924,191

• Total*: \$13,337,989

*LAB has not been finalized, so this number may change slightly. Does not include Federal Funds.



Questions?

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PUBLIC HEALTH DIVISION
Maternal and Child Health Section

