

# CFM State Affairs

Knowledge  
Experience  
Connections



[www.cfmadvocates.com](http://www.cfmadvocates.com)



COALITION OF LOCAL HEALTH OFFICIALS

# About CFM

- Founded in 1990
- State, Federal and Public Affairs
- Offices in Salem, Portland, Vancouver & DC
- Broad range of clients – health care, human services, transportation, business, non-profit, etc.







# About the State Affairs Team



Dale Penn



Zack Reeves



Waylon Buchan



Ryann Gleason



Rachel Lara



# Legislative and Agency Relationships



Diverse team – variety  
of past positions



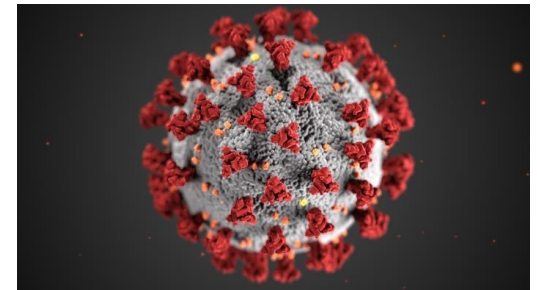
Approach to lobbying  
– bi-partisan



Variety of clients put  
us at most tables

# Public Health Work

- Access to health, dental, and mental health care
- Housing
- Tobacco tax and prevention/cessation
- HOPE Amendment - Health care as a right
- Vaccines



# Legislative Successes

- Medicaid budget
- Cover All Kids / Healthier Oregon (2017, 2021)
- Children's System of Care (\$40M+, 2019)
- CCBHC (\$121M, 2020)
- Community Mental Health (\$6M, 2019)
- Oregon CASA Network investments (\$6M, 2021)
- Tobacco Tax
- Cherriotts (\$6M, 2021)
- Transit Tax (\$13M/year for clients, 2017)
- Capital projects for cities





# Equity

- Policy viewed through equity lens
- Providence/PeaceHealth – Cover All Kids/People priority investments, HOPE Amendment, Racism as a Public Health Crisis
- OR CASA Network – DEI components of investments
- Youth Villages – Foster Care investments
- Catholic Community Services Salem – Community Health Worker investments



# Questions?

