

# County Health Rankings & Roadmaps

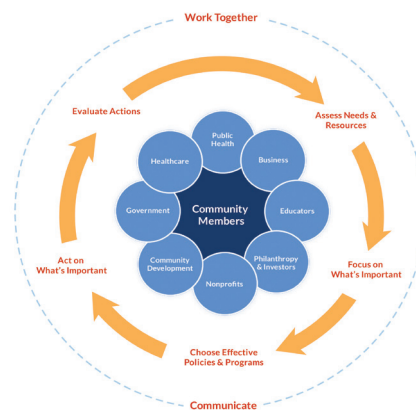
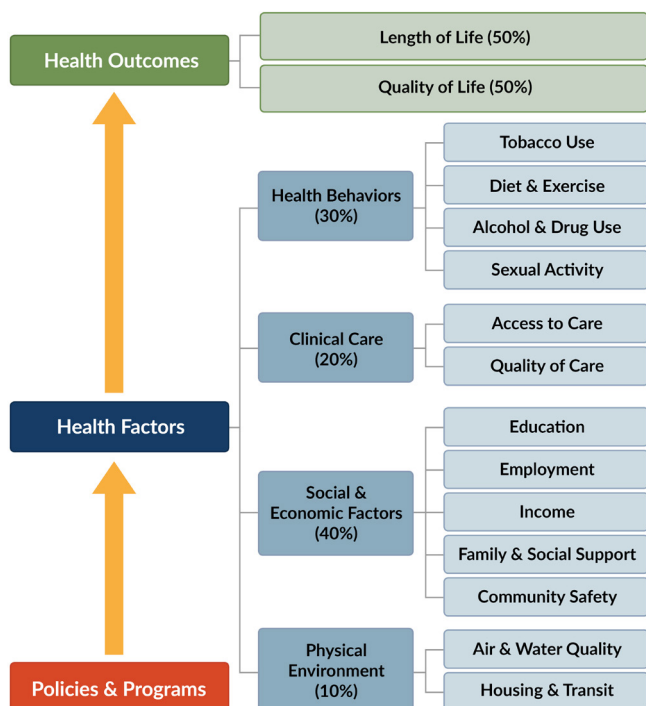
Building a Culture of Health, County by County

The County Health Rankings & Roadmaps program and the RWJF Culture of Health Prize help communities identify and implement solutions that make it easier for people to be healthy in their homes, schools, workplaces, and neighborhoods. Ranking the health of nearly every county in the nation, County Health Rankings & Roadmaps illustrates what we know when it comes to what is making people sick or healthy and what we can do to create healthier places to live, learn, work, and play.

## WHAT ARE THE COUNTY HEALTH RANKINGS?

Published online at [countyhealthrankings.org](http://countyhealthrankings.org), the Rankings help counties understand what influences how healthy residents are and how long they will live. The Rankings are unique in their ability to measure the current overall health of each county in all 50 states and have shown there are stark differences in health and opportunity by place. They look at a variety of measures that affect the future health of communities, such as children in poverty, access to healthy foods, rates of smoking, obesity, and teen births. The Rankings also focus on the intersection of race, place, and health with measures such as income inequality.

Communities use the Rankings to garner support for local health and equity improvement initiatives among government agencies, health care providers, community organizations, business leaders, policymakers, and the public.



## MOVING WITH DATA TO ACTION

The Take Action to Improve Health and Learn From Others sections of our website, [countyhealthrankings.org](http://countyhealthrankings.org), help communities join together to look at the many factors influencing health, select strategies that work, explore real-world examples, and make changes that will have a lasting impact. These hubs of information are available to help any community member or leader improve their community's health and advance equity. You will find:

- **What Works for Health**, a searchable, online database of evidence-informed policies, programs, and systems changes that can make a difference locally;
- **The Action Center**, your home for step-by-step guidance and tools to help you move with data to action;
- **Action Learning Guides**, self-directed learning and resources for small-group facilitation on specific topics with a blend of guidance, tools, and hands-on practice and reflection activities;
- **The Partner Center**, information to help you identify the right partners and explore tips to engage them;
- **Webinars & Discussion Groups**, showcase promising approaches and real-world examples on a range of topics. Post-webinar discussions allow attendees to continue the conversation in virtual, small-group settings.

## Talk to a Team Member!

Have questions about your county data? Need help finding an evidence-informed strategy? Looking for more information on how to start taking action? You can reach a CHR&R team member through the **Contact Us** button on our website for help navigating the many resources we have available to support you on your journey to create healthy, equitable communities.

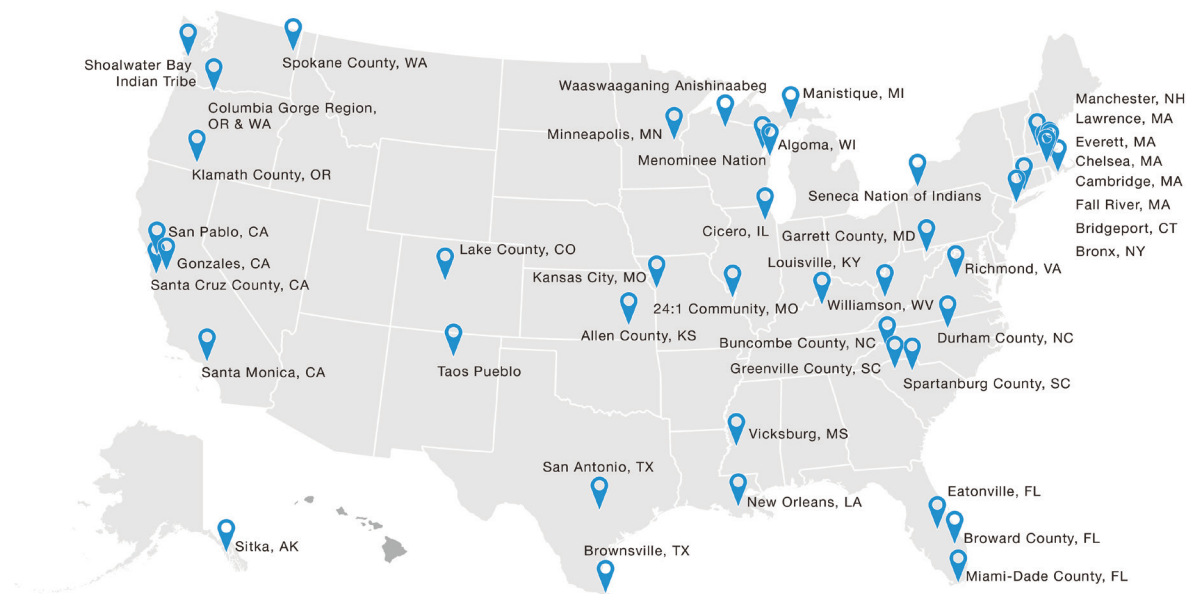


## LEARNING FROM OTHERS

The RWJF Culture of Health Prize honors and elevates U.S. communities that are working at the forefront of advancing health, opportunity, and equity for all. There is no single path forward to building a Culture of Health. Each community has distinct strengths, challenges, and approaches to change. However, there are characteristics shared by communities that are successfully making change happen and sustaining their work in a way that's benefiting everyone. These characteristics are reflected in the criteria for the RWJF Culture of Health Prize:

- Defining health in the broadest possible terms;
- Committing to sustainable systems changes and policy-oriented long-term solutions;
- Creating conditions that give everyone a fair and just opportunity to reach their best possible health;
- Maximizing the collective power of leaders, partners, and community members;
- Securing and making the most of available resources; and
- Measuring and sharing progress and results.

RWJF Culture of Health Prize Winners 2013-2019



Visit [rwjf.org/prize](http://rwjf.org/prize) to learn about the work of Prize winners.

## HOW CAN YOU GET INVOLVED?

You might want to contact your local affiliate of United Way Worldwide or the National Association of Counties – their national parent organizations have partnered with us to raise awareness and stimulate action to improve health in their local members' communities. By connecting with other leaders interested in improving health, you can make a difference in your community. In communities large and small, people from all walks of life are taking ownership and action to improve health. Visit [countyhealthrankings.org](http://countyhealthrankings.org) to get ideas and guidance on how you can take action in your community.