

# What is a tobacco retail license?

- Senate Bill 587 requires all tobacco retailers in Oregon to have a license starting January 1, 2022.
- Under a tobacco retail license, retailers must buy a license for the privilege of selling tobacco products.
- A tobacco retail license system allows...
  - Government to monitor local businesses and make stores healthier places for everyone to shop;
  - A pathway for retailer owner and staff education about tobacco sales laws; and
  - Additional retail strategies at the state and local levels to reduce tobacco use.

# | Statewide Tobacco Licensing –Roles



## Department of Revenue:

- Issue license, annually renew license;
- Collect fees associated with license;
- Suspend, revoke, refuse to issue or renew license;
- Information sharing.



## Oregon Health Authority:

- Enforce state laws and rules on tobacco and inhalant delivery system sales;
- Establish database to collect local standards and public complaints;
- Retailer education and outreach;
- Annual license inspections;
- Technical assistance to local jurisdictions;
- Evaluate policy effectiveness;
- Information sharing.



## Local Jurisdictions:

- *If in place 1/1/21:* May keep local license structure;
- May adopt additional standards as determined by local jurisdiction;
- May conduct education and outreach;
- May opt into enforcing state and/or local tobacco retail laws; and
- Information sharing.

# Statewide Tobacco Retail License – Implementation Timeline

