What is a tobacco retail license?

- Senate Bill 587 requires all tobacco retailers in Oregon to have a license starting January 1, 2022.
- Under a tobacco retail license, retailers must buy a license for the privilege of selling tobacco products.
- A tobacco retail license system allows...
 - Government to monitor local businesses and make stores healthier places for everyone to shop;
 - A pathway for retailer owner and staff education about tobacco sales laws; and
 - Additional retail strategies at the state and local levels to reduce tobacco use.

Statewide Tobacco Licensing –Roles



Department of Revenue:

- Issue license, annually renew license;
- Collect fees associated with license;
- Suspend, revoke, refuse to issue or renew license;
- Information sharing.



Oregon Health Authority:

- Enforce state laws and rules on tobacco and inhalant delivery system sales;
- Establish database to collect local standards and public complaints;
- Retailer education and outreach;
- Annual license inspections;
- Technical assistance to local jurisdictions;
- Evaluate policy effectiveness;
- Information sharing.



Local Jurisdictions:

- *If in place 1/1/21:* May keep local license structure;
- May adopt additional standards as determined by local jurisdiction;
- May conduct education and outreach;
- May opt into enforcing state and/or local tobacco retail laws; and
- Information sharing.

Statewide Tobacco Retail License – Implementation Timeline

August 2021

 Planning and outreach (ongoing)

October 2021

- LPHA intergovernmental agreements with Department of Revenue
- OHA Rules Advisory Committee begins

December 2021

- DOR begins issuing licenses
- Outreach and education
- LPHA agreement planning

September 2021

 Department of Revenue Rules Advisory Committee



- OHA Rules Advisory Committee continues
- Outreach and education
- LPHA Agreements Planning

January 2022

- Tobacco Retail License in effect
- DOR enforcement begins
- LPHA agreement planning
- OHA educational visits



OHA enforcement begins July 1, 2022.