

Oregon Public Health Association

818 SW Third Avenue, #1201, Portland, OR 97204

www.OregonPublicHealth.org

[OPHA Annual Conference website](https://www.oregonpublichealth.org/opha-conference)

July 19th, 2021

Morgan Cowling

Oregon Coalition of Local Health Officials

Dear Morgan,

As an Oregon Public Health Association (OPHA) Director, I would like to invite CLHO to join other leading health organizations as a sponsor of the 77th OPHA Annual Conference and Meeting, to be held virtually on October 11th and 12th. In the wake of the COVID-19 pandemic and the unprecedented wide-scale acknoweldgements of racism in this country, the importance of public health and health equity cannot be overstated.

OPHA has been the leader in public health workforce development and advocacy in Oregon since 1944. We know that effective public health research, policies, and programs are critical to improving Oregonians’ health and to reducing health disparities and long-term health care costs. The Annual Conference is an important venue for public health practitioners, providers, researchers, community leaders, and students to come together to discuss what is happening in our communities, share what we are learning, and strategize on how can we continue to improve our support of the communities we serve.

Thanks to the support of our sponsors, staff and volunteers, OPHA successfully hosted a virtual conference last year. The health and safety of attendees, presenters, and exhibitors remains our first priority which is why this year’s conference will also be virtual. Attendance at our conference, virtual or in-person, is consistently over 400 people and one of the largest state public health conferences in the nation, demonstrating our commitment to bringing science and collaboration together to address the health of our state. With barriers related to travel eliminated in this virtual setting, we are hopeful that the number of participants, as well as demographic mix of conference attendees, will increase. As we did last year, OPHA will provide enhanced technological supports for our sponsors and speakers, including:

* A/V setup and software testing in advance of the conference
* Extensive presenter and moderator instructions, including online training and rehersal sessions
* A/V and web-streaming professionals available for “day-of” needs

Please join the OPHA Board in sponsoring the 2021 conference. I have included the OPHA Sponsor & Exhibitor Prospectus/Application for your review, and I hope that you respond with a selecting a gold sponsorship, continuing your support and partnership from previous years. You can find a prospectus with more information on our sponsorship levels and the benefits associated with each. Please note that conference sponsorship funds help to support OPHA’s mission year-round. [Follow this link to sponsor today!](https://opha.memberclicks.net/sponsors-and-exhibitors)

Feel free to contact me at 971-337-5463 or clair.raujol@multco.us should you have any questions. Thank you considering this request.

Sincerely,

Clair Raujol

OPHA Board Member