Tobacco Retail Licensure

2020

SB 1577A

Please support SB 1577A which creates a statewide Tobacco Retail Licensure (TRL) to ensure that all retailers who engage in the sale of tobacco and e-cigarette products will be licensed by the Department of Revenue (DOR).

Why does Oregon need a statewide Tobacco Retail License?

- Compliance with Current Law: Without a statewide retail license, compliance and enforcement of existing laws is difficult, and results in higher rates of underage tobacco sales in Oregon.
- **Fairness:** Tobacco retailers in Oregon should be required to secure a license just like retailers of other age restricted products. Oregon currently lacks a statewide license for all sellers of tobacco and inhalant delivery systems.
- **Supporting Local Businesses:** SB 1577A gives Local Public Health Authorities the authority to engage with local businesses to educate and train them to comply with the law.

What does SB 1577A do?

License all businesses that sell tobacco and inhalant delivery system (e-cigarette) products:

- Requires the Department of Revenue (DOR) to license all businesses that sell tobacco products and inhalant delivery systems, and to renew licenses annually.
- Requires that fees associated with the license are set in rule and not to exceed the costs of administration and enforcement of the license.

Enforcement:

- Allows the DOR to suspend, revoke or refuse to issue a tobacco retail license when violations of federal, state or local law, or for providing the DOR false information, occur. DOR may impose a civil penalty for violation of federal or state law.
- Allows the Oregon Health Authority (OHA) to enforce state license; requires OHA to ensure one inspection per year and effective administration.
- Allows Local Public Health Authorities to enter into an agreement with the Oregon Health Authority to enforce state TRL standards within their jurisdiction.

Local Control:

- Local Public Health Authorities may:
 - a. Adopt an ordinance that requires additional standards for acquiring a tobacco retail license
 - b. Provide education and outreach to tobacco retailers regarding local, state and federal tobacco retail regulations
 - c. Impose a fee on retailers for administration, education and enforcement of a local standard
- Grandfathers in current cities and counties tobacco retail licensure.

Please support SB 1577A





SB 1577A Supporters

















Oregon Counties





American Heart Association.















Tobacco Retail License is an evidence-based policy that will help Oregon enforce laws that prevent youth from developing dangerous addictions.



