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| Objective #1: Taking an active role in the development of public health legislation, ordinances and policies at local and state levels and, when appropriate, at federal levels. [Policy & Advocacy]    Objective #2: Promoting public funding to effectively implement and sustain local public health services and programs to ensure all Oregonians have access to public health protections. [Funding Advocacy] | | |
| Strategy A: Develop and pass three priority issues for the 2021 legislative session. | | |
| Activities | Responsible | Timeline |
| * Identify potential public health issues that need to be addressed * Collect state and local data to support priority of the issue & update white papers * Approve priority issues for ’21 legislative session * Develop coalition partners to support public health issues including County GR, AOC, Statewide organizations interested in public health * Meet with legislators prior to the ’21 session * Continue to work with legislators on support of priority issues during ’21 legislative session | Leg Committee  CLHO Staff  CLHO Board  CLHO Staff  CLHO Staff  CLHO STaff | Jan ‘20  Jan ‘20  August ‘20  Summer ‘20  Fall ‘20  Jan – June ‘21 |
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| Strategy B: Identify and support collaborations between local public health and CCO 2.0 and Early Learning hubs | | |
| Activities | Responsible | Timeline |
| * Develop strategies and opportunities for local public health to engage with CCOs and Early Learning hubs * Track CCO 2.0 and Early Learning Council strategic plan * Identify strategies for CCO 2.0 discussion and next steps * Update reference guide for CCO 2.0 engagement and website | PH Admins  Sierra  Sierra  Sierra | Sept ‘19  Sept ‘19 – ‘21  On-going  Dec ‘19 |
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| Strategy C: Update and refine policy statements to support legislative education and advocacy | | |
| Activities | Responsible | Timeline |
| * Review current policy statements * Identify and develop missing and needed policy statements * Research and draft new policy statements * Continue to develop and refine policy statements and develop new policy statements * Review and approve edited and new policy statements | Leg Comm  Leg Comm  CLHO Staff  CLHO Board  CLHO Board | Oct ‘19  Nov ‘19  Dec ‘19  Feb/ March ‘20  June ‘20 |
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| Strategy D: Train, support and prepare local public health officials for education and advocacy during the ’21 legislative session. | | |
| Activities | Responsible | Timeline |
| * Develop an overview guide education vs advocacy and state rules for public officials * Identifying additional local needs for advocacy support * Provide 101 advocacy guide for local public health (webinar) * Provide 202 advocacy training for local public health (webinar) * Provide 1:1 training and support for legislator engagement * On-going legislative updates | CLHO Staff  Leg Comm  CLHO Staff  CLHO Staff  CLHO Staff  CLHO Staff | July ‘20  June/July ‘20  August ‘20  Dec ‘20  Jan - June ‘21  Jan- June ‘21 |

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| Objective #3: Supporting excellence in public health knowledge and skills in the local public health workforce. [Workforce] | | |
| Strategy A: Build and run a Leadership Development Program that builds knowledge and supports public health administrators, supervisors and managers. | | |
| Activities | Responsible | Timeline |
| * Support a core group of PH Administrators to participate in the Leadership Development Program   + 6 webinars/ 6 core group meetings   + Create mentorship-like connections * Develop a new administrator onboarding protocol | CLHO Staff  Sierra | On-going  Dec ‘19 |
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| Strategy B: Support current workforce through caucuses / region meetings | | |
| Activities | Responsible | Timeline |
| * Develop proposal for a supervisor/manager caucus | CLHO Staff | Dec ‘20 |
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| Strategy C: Engage with Higher Education to promote the needs of the public health workforce | | |
| Activities | Responsible | Timeline |
| * Meet with OSU and OHSU-PSU Schools of Public Health * Identify areas for engagement | Sierra  Sierra | Oct ‘19  Ongoing |
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| Strategy D – Develop a local public health agreed upon definition of health equity and apply it in the daily work of the Coalition (and potentially the Conference) | | |
| Activities | Responsible | Timeline |
| * CLHO Board approve next steps for health equity work - bring people together, build definition and develop skills for application * Identify consultant to work with Local Public Health Officials to develop a plan to move forward a working definition of health equity * Bring together local public health officials to develop an agreed upon working definition of health equity and develop tools for application * Begin to apply the working definition within Conference of Local Public Health Committees and internal CLHO structure | CLHO Staff  CLHO Staff  PH Admins  CLHO Board / Systems & Innovation | Oct/ Nov ‘19  Jan ‘20  June ‘20  Sept – Dec ‘20 |
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| Strategy E - Visits to local public health administrators to support advocacy and workforce objectives | | |
| Activities | Responsible | Timeline |
| * CLHO Staff make five visits to local public health departments * CLHO Staff make five visits to local public health departments | CLHO Staff  CLHO Staff | Oct/ Nov ‘19  Spring ‘20 |

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| Objective #4: Communicating the value and critical role of local public health to commissioners, community partners and legislators. [Partner engagement in support of Objectives #1-3] | | |
| Strategy A: Actively participate in statewide coalitions on behalf of local public health officials | | |
| Activities | Responsible | Timeline |
| * Participate on the Oregon Partners for Tobacco Prevention statewide tobacco coalition * Participate on the Health Kids Learn Better statewide healthy kids coalition * Participate on the Allies for a Healthier Oregon statewide health coalition * Identify additional statewide coalitions that local public health should be represented at | Morgan  Sierra  Morgan  CLHO Staff | Forever  Forever  Forever  On-going |
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| Strategy B: Engage with Commissioners and AOC | | |
| Activities | Responsible | Timeline |
| * Regularly attend the monthly AOC Health & Human Services Steering Committee meetings * Meet with Commissioners in-district with local health administrators | Morgan & \_\_\_\_  CLHO Staff | On-going  On-going |

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| Objective #5: Communicating the value and critical role of local public health to commissioners, community partners and legislators. [Communications tools in support of Objectives #1-3] | | |
| Strategy A: Continue to market and communicate the value of public health modernization | | |
| Activities | Responsible | Timeline |
| * Distribute monthly newsletter that features local public health work * Engage legislative readership by notifying legislators when a county in their district is featured in the newsletter | Sierra  Sierra | Ongoing  Ongoing |
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| Strategy B: Promote legislative priorities |  |  |
| Activities | Responsible | Timeline |
| * Develop one-pagers in for 2020 priorities * Develop one-pagers in support of legislative proposals | CLHO Staff  CLHO Staff | Dec ‘20 -  Jan ‘20  Aug-Sep ‘20 |
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| Strategy C: Maintain the CLHO Website | | |
| Activities | Responsible | Timeline |
| * Assess website utility and needed updates | CLHO Staff | Mar ‘20 |

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| Objective #6: Support and develop CLHO staff | | |
| Strategy A: Support continuing education opportunities for CLHO staff | | |
| Activities | Responsible | Timeline |
| * Identify training and potential leadership development opportunities for CLHO staff to develop skills in support of the CLHO mission * Identify additional budget request to support leadership development opportunities for CLHO staff | CLHO Staff  CLHO Treasurer & CLHO STaff | Oct/ Nov ‘19  March ‘20 |
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