OHSU-PSU School of Public Health

CPH 550/650: Public Health Program Planning
Fall 2017

Course Description

This course provides an introduction to program planning and experience in the grant writing process, with an emphasis on public health intervention programs. Students will be introduced to program planning, with an emphasis on logic models. Students will be introduced to the key areas of a proposal that must be addressed in grant writing

Credit Hours

Didactic: 3 credit hours

Prerequisites or Concurrent Enrollment Requirements

None

Faculty Information

Name: Katherine J Bradley, PhD, RN
Associate Professor
Email: bradleyk@ohsu.edu
Office: OHSU School of Nursing, Room 584
Phone: 503-494-1137
Office Hours: By appointment

General Course Meeting Day and Time

On-line course, meets asynchronously throughout each week. Students will engage in independent learning activities from Tuesday to Monday of each week, with assignments and discussions due Tuesday evening at 5pm PST.

Course Delivery Mode

This course is conducted fully online. Students are expected to log into the site regularly in order to meet course requirements and check their student email accounts for notifications. Assignments are posted and submitted through the Sakai course site.

Course Objectives, Competencies, or Outcomes

At the conclusion of this course students will be able to:
1. Apply theory in the development, implementation, and evaluation of public health intervention programs.

2. Understand and apply logic model(s)/planning models to the development of public health plans.
3. Develop interventions and programs to effect change at multiple levels, (e.g., individual, community, and organizations, and policy).
4. Design and implement strategies to promote health, including delivery of health messages.
5. Understand how to seek and integrate input from community organization stakeholders.
6. Define research problems, frame research questions, design research procedures, and outline methods of analysis.
7. Demonstrate an understanding of ethical principles that govern the practice of public health and incorporate these in the development of programs.

In addition, students enrolled in NURS 650 will be able to: Develop a grant proposal that effectively demonstrates competency in the areas above.

Required Texts and Readings

Required text:
   Green, L.W. & Kreuter, M.W. (2005). *Health Promotion Planning: An Educational and Ecological Approach* (4th ed). New York: McGraw Hill. ISBN-13: 978-0-07-255683-4

Recommended source:
   Gerin, W. & Kapelewski, C. (2011). *Writing the NIH Proposal: A Step-by-Step Guide* (2nd ed). Thousand Oaks, CA: Sage. ISBN: 978-1-4129-7516-2

   Publication Manual of the American Psychological Association (6th ed). (2010). Washington, D.C.: American Psychological Association. ISBN: 978-1-4338-0561-5.

Supplemental Suggested Readings or Reference Material

Course readings that are not in the text are available electronically through the Sakai course site and through hyperlinks embedded in this document. OHSU and PSU libraries are easily accessible. Library research as needed is expected of graduate students to fill gaps in your knowledge base and to support your writings.

Attendance Requirements

This is an on-line course; there are no "live" attendance requirements. It IS expected, however, that students will maintain a regular presence on-line in discussion Forums (and this "attendance" is a substantial graded element of the course).

Grading Criteria and Release of Final Grades

The final course grades will be posted with the OHSU registrar the Monday following the last day of the term. The grading system for official grade reports includes:

Letter Grades	Numerals used by Registrar for GPA	Percentage	Grade Description from the University Grading Policy
A	4.0	93 - 100	Honors or Excellent
A-	3.7	90 - 92	
B+	3.3	87- 89	Near Honors or Very Good
B	3.0	83 - 86	
B-	2.7	80 - 82	
C+	2.3	77 - 79	Satisfactory or Fair
C	2.0	73 - 76	
C-	1.7	70 - 72	
F	0.0	0 - 69	Failure

Please note: OHSU policy requires Sakai sites to close three weeks after grades have been submitted to the registrar in compliance with us copyright law and adherence to the fair use doctrine of copyrighted materials in educational settings. You have the right to retain a copy of any downloadable material posted to an online class. You are encouraged to download any needed material before sites are permanently closed.

Course Content Outline

Weekly course assignments, including but not limited to readings, written memos, and online forum discussions, are posted on the course website on Sakai. Online lectures, selected readings and other content are also posted on the course site.

Week	Topic(s)
1	Overview & Introduction to Program Planning and Grant Writing
2	Introduction to Program Planning & Social Assessment
3	Introduction to Program Planning Design
4	Logic Models
5	Ecological and Educational Diagnosis and Theories
6	Program Design and Methods
7	Ethical Issues in Human Research
8	Program, Administration & Policy Design
9	Budgets & Budget Justification
10	Community Engagement Implications
11	Final Proposal Due & Peer Review Feedback

Course Specific Grading Standards

Graded Assignments		
Assignment	**Competencies Addressed**	**Percent of Grade**

9 Forum Discussions (Weeks 1-10)	Course Outcomes: 1, 3, 4, 5 & 7	50%
5 Written Assignments (Weeks 3, 4, 6, 8 & 9)	Course Outcomes: 2 & 6	25%
Final Proposal (Paper 20%; Peer Feedback 5%)	Course Outcomes: 1, 2, 3 & 6	25%

Copyright Information

Every reasonable effort has been made to protect the copyright requirements of materials used in this course. Class participants are warned not to copy, audio, or videotape in violation of copyright laws. Journal articles will be kept on reserve at the library or online for student access. Copyright law does allow for making one personal copy of each article from the original article. This limit also applies to electronic sources.

Syllabus Changes and Retention

This syllabus is not to be considered a contract between the student and the OHSU-PSU School of Public Health. It is recognized that changes may be made as the need arises. Students are responsible for keeping a copy of the course syllabus for their records.

Accommodations

Our MPH degree programs and the OHSU-PSU School of Public Health are committed to all students achieving their potential. If you have a disability or think you may have a disability (including but not limited to physical, hearing, vision, psychological and learning disabilities), which may need an accommodation, please contact the OHSU Office for Student Access at email studentaccess@ohsu.edu or tel 503-494-0082 to discuss your request. All information regarding a student's disability is kept in accordance with state and federal laws. http://www.ohsu.edu/xd/education/studentservices/education-diversity/student-access/index.cfm.

Portland State students also have similar resources available via the PSU Disability Resource Center (website http://www.pdx.edu/drc). Please contact the DRC at tel. (503) 725-4150 or email at drc@pdx.edu.

Students with special learning needs or testing accommodations must contact Dr. Elizabeth Waddell (Program Director) in the first week of the course to formulate an appropriate learning and evaluation plan.

Commitment to Equity and Inclusion
Oregon Health & Science University is committed to creating and fostering a learning and working environment based on open communication and mutual respect. If you encounter

sexual harassment, sexual misconduct, sexual assault, or discrimination based on race, color, religion, age, national origin or ancestry, veteran or military status, sex, marital status, pregnancy or parenting status, sexual orientation, gender identity, disability or any other protected status please contact the Affirmative Action and Equal Opportunity Department at 503-494-5148 or aaeo@ohsu.edu. Inquiries about Title IX compliance or sex/gender discrimination and harassment may be directed to the **OHSU Title IX Coordinator** at 503-494-0258 or titleix@ohsu.edu.

School of Public Health Handbook

All students are responsible for following the policies and expectations outlined in the student handbook for their program of study. Students are responsible for their own academic work and are expected to have read and practice principles of academic honesty, as presented in the handbook: http://ohsu-psu-sph.org/index.php/student_life/.

Technical Support

The OHSU ITG Help Desk is available to assist students with email account or network account access issues between 6 a.m. and 6 p.m., Monday through Friday at 503-494-2222. For technical support in using the Sakai Course Management System, please contact the Sakai Help Desk at 877-972-5249 or email us at sakai@ohsu.edu.

Reading Assignments

Please note that you should complete the readings listed under each week prior to posting in the forum on Tuesday. This information is also in the weekly course materials in Sakai.   The exception is obviously Week 1 as you will likely not have enough time to complete the readings before posting.

Wherever possible, hyperlinks are embedded in the title of the article to direct you to a library copy of the assigned reading. "Cntrl + click" on the underlined text to follow the link. OHSU login is generally required to access library holdings. Please notify me if you are unable to access any of the readings or if you discover that a link is not working.

RESOURCE: For students in the Portland area, a copy of the Green textbook is on reserve at the OHSU Library Service Desk at the BICC on Marquam Hill and at the Collaborative Life Sciences Building (CLSB) at the waterfront campus.