**CLHO Retreat Notes**

**Action Steps for Moving Public Health Modernization**

**September 12th, 2018**

1. **Partnerships –**

* Academic Health Departments – Could OSU move this to the OSU Extension, legislature to fund partnerships?, counties provide funding for extension?, maintain relationships with the two Deans of Schools of Public Health. The “AHD model” needs to be better developed to provide local public health capacity for epi, evaluation, and hiring pipeline.
* Build environmental health partnerships with DEQ/ODOT – get together and speak as a system and get some partnership goals on paper. And Dept of Ag partnerships.

1. **Messaging & Communications -**

* Public health needs a good PR campaign which focuses on ROI
* Media Tools are available but we don’t have a consistent message statewide
* Need for consistent messages across the state, where communities can add specific local data where needed
* OHA provides great data/ info/ press release but difficult to carve out time to utilize existing data
* Utilize social norms strategies to communicate health messages (anti-vaxxing etc)
* Would be helpful if OHA could provide “stock” PowerPoints, One-Pagers and messages to support
* PH SWAG!

1. **Systems Building**

* Systematic and organized approach to staff orientation and updated trainings on ORPHEUS/ ESSENCE / ALERT IIS (consistent data entry)
* Local staff work on training – state partners
* Coordinate training calendars – state
* Coordinate approach/ ability for statewide local access to run reports and analyze data
* IT Coordination users group state/ local (example.. whats up with THEO?)
* Use local, regional project success to determin opportunities for changes in statewide programs/ systems
* NEED Learning Lab - site for resources

1. **Funding Action Steps**

* Dedicated Funding is key – changes cannot happen without it (ditto, ditto, ditto, ditto)
* Let’s not move on to another project for modernization until we have continued CD work
* Funding / reporting/ Triennial review models that really reflect collaborative work in the big picture

1. **Workforce Development**

* CCOs providing staff that align with their metrics under charitable givings
* LPHA Competitive wages: 1. National challenge; 2. Salaries/ Flexible hours; and 3. Increase in interest in public health nursing
* Need a statewide approach to shortages. Here are ideas:
  + Student loan forgiveness programs for public health nursing;
  + Mentor/ be a site for practicums new job shadowing
  + Tuition reimbursement programs – 5 years of service
  + Contract w/ local clinics and CCOs to collaborate
  + Expand available to nursing programs
  + Changing approach doesn’t have to be Registered Nurse
  + Community Health Workers/ extenders can be utilized
  + Too much administrative work by nurses/ look at operations / need a Quality Improvement Project
  + Interest in public health to engage academic level
  + High School
  + Job Shadowing
  + Working with partners to elevate true value of Public Health

1. **Social Determinants of Health (SDOH)**

* All systems come together to create a shared SDOH definition
* Community education re: SDOH
* Public health recognized as an expert at the table and public health navigator (Chief Health Strategist) to bring players together

1. **Technology & Data**

* CD improvements – get positive reports from lab and notify providers and public health needs the denominator
* ALERT IIS, ORPHEUS Systems – joint implementation plans
* More shared capabilities over the collaborative – collective approach
* Health Space – EH
* Recognize the limits of data and implementation due to choice that was made – need the right people at the table to make right decisions and/or changes . know what you do.

1. **Regional vs Cross-Jurisdictional Sharing**

* No action steps were developed for this area. It was more of a statement of approach.

1. **Epidemiology Capability**

* Statewide learning collaborative of Epis
* Get data back and “out” of the state data systems
* Academic health department – greater connections with academia for data/epi support
* App competition