2015-16 *County Health Rankings & Roadmaps* Funding opportunity

Description and Application

**Purpose**

The purpose of the 2015-2016 funding awards is to harness the expertise of *County Heath Rankings & Roadmaps* state teams and their partners to engage key stakeholders, using the tools and resources of the *County Health Rankings & Roadmaps* program, to generate action and ultimately improve health within local communities.

**Key Dates**

* September 14, 2015: Application period opens
* September 17, 2015: Webinar showcasing highlighted projects from past years
	+ Registration link: <https://attendee.gotowebinar.com/register/706624606281737986>
* October 16, 2015: Applications due
* October 19 – 29, 2015 Application Review Period
* October 30,2015: Funding notifications sent to awardees
* November 3, 2015- June 3, 2016: Project period
* May 13, 2016: Invoices due (Note: Invoices can be sent anytime during the project period. Your work does not have to be completed prior to invoicing. We encourage early invoicing but May 13, 2016 is the absolute final date to submit.)
* June 30, 2016: Final reports due

**Key Information**

* Each state may submit ONE application (opportunity to apply for additional awards may become available once first round applications are submitted, reviewed, and awarded).
* Proposed work is NOT limited to the time period around the *County Health Rankings* release. We encourage applicants to focus on promoting the pivot from data, such as the *Rankings*, to action, using the tools and guidance available from the *Roadmaps to Health* Action Center. You may want to leverage the energy of the *Rankings* release or you might choose to plan around another activity or event in your state or local communities.

**Background & Funding Focus**

Up to $4,900 will be available to state teams and/or their partners to accomplish activities that increase awareness about the *County Health Rankings & Roadmaps* [model of health](http://www.countyhealthrankings.org/our-approach) and motivate community members and leaders to take action to improve health.

This year, applicants are asked to identify a project that will focus on increasing awareness among new stakeholder groups and/or that mobilizes action steps to advance health. Ideally, projects will serve as a catalyst to new actions or relationships. They should:

* Engage new stakeholders in understanding how they can be partners in improving community health
* Build or strengthen relationships with partners to identify specific strategies to improve health
* Build local community members’ and leaders’ capacity to improve health
* Connect people from communities doing similar work so that they can learn from each other

**Suggested Project Ideas:**

Based on the success of past funding award projects and the goals for the 2015-2016 funding awards, a list of suggested project ideas is provided below. We strongly encourage applicant to focus on one of these ideas; however, if an applicant would like to propose an alternate idea within the proposed framework of awareness and action, please contact your state’s *County Health Rankings & Roadmaps* state team liaison to discuss.

* Host an event with stakeholders from a sector integral to health improvement efforts. The content should include a specific ask or next steps. Types of events could include:
* Host an *Action Institute* that highlights current action happening in a community or connects communities with each other to explore common challenges and potential collaboration opportunities. Consider introducing the *Roadmaps to Health* Action Center and the tools and guidance available as part of the Institute.
* Hold a conference with multi-sector stakeholders or one stakeholder group that has not yet been engaged (e.g., planners, community or economic development, or business) to introduce the *County Health Rankings & Roadmaps*, the many factors that influence health, the role different partners play in improving community health, and next steps to move from data to action.
* Hold a forum for policy makers focusing on *County Health Rankings* data for their jurisdiction and discussing the role they can play in creating healthy communities by highlighting the connections between health factors, evidence available through *What Works for Health* and linking to upcoming policy issues.
* Work with local communities to increase their capacity to engage multi-sector partners and/or to work through other steps in the [Take Action Cycle](http://www.countyhealthrankings.org/roadmaps/action-center/focus-whats-important). This may include training or direct technical assistance in one or more areas of the community health improvement process.
* Convene a meeting of potential or current stakeholders to determine areas for action-oriented collaboration. Some examples include reaching out to:
* Local United Way leaders to see how the *County Health Rankings* model can be incorporated into their community impact work addressing education, financial stability, or health;
* The state hospital association to see how the *County Health Rankings* model and the *Roadmaps to Health* Action Center can be used as part of not-for-profit hospitals’ ACA-required Community Health Needs Assessment and Implementation plans;
* Local educators and other key partners to discuss how to improve educational outcomes, such as high school graduation rates or third-grade reading scores;
* Leaders from all departments in local government to develop a plan to adopt a health in all policies approach.

We invite you to connect with one of our community coaches or other CHR&R staff to help you plan your work or to be part of an event or meeting.

**Project activities that will not be funded for 2015-16**

As the *County Health Rankings & Roadmaps* evolve over time, so too do the goals for the potential impact of these funding awards. While the work described below is important and valuable, it does not fit into the scope of the 2015-16 Funding Awards and therefore, will not be funded, including projects that focus on:

* Awareness raising only, such as distributing *Rankings* materials to a stakeholder group with no call to action or plan for further involvement
* Media outreach only (this can be part of work but not the sole aim and it must include a focus on mobilizing action)

**Applicant Organizations**

Any governmental or not-for-profit organization associated with advancing health based on the *County Health Rankings & Roadmaps* models may be the applicant and/or fiscal agent for these funds. However, the application must clearly outline the connection between the applicant organization and the organization(s) that provides state leadership for the *County Health Rankings*.

**Application Process**

To apply for these funds, please complete the **2015-16 State *County Health Rankings & Roadmaps Funding* Opportunity Application** and submit it via e-mail to Stephanie.Johnson@match.wisc.edu by **October 16, 2015.** Upon receipt, each application will be reviewed. The application will either be accepted as proposed or UWPHI staff will pose specific clarifying questions and, upon satisfactory receipt of answers, the proposal will be accepted. Applicants will be notified of their status by October 30,, 2015.

To receive payment for the proposed activities, each applicant will be required to submit an invoice (including tax identification number) for the total approved funding amount to Matthew Call (admin@match.wisc.edu) at the University of Wisconsin Population Health Institute by **May 13th, 2016**. Please submit your invoice earlier if your institution allows you to invoice prior to completion of the work. If an invoice is paid and the work is not completed by June 3, 2016, the applicant will be required to return all or some of the funds to UWPHI.

**Reporting Requirements**

June 30, 2016: Final report of project due to Stephanie Johnson (stephanie.johnson@match.wisc.edu). **Note:** **All project activities must be completed by June 3, 2016.**

**1. Applicant Information**

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| Organization Name | Coalition of Local Health Officials |
| Organization Tax Identification Number | 93-0926682 |
| Address | 1201 Court St NE, Salem, Oregon 97301 |
| Phone | (503) 329-6923 |
| E-mail | oregonclho@gmail.com |
| Project Director | Kathleen Johnson |
| Phone | (630) 740-0088 |
| E-mail | Kathleen Johnson |
| 2015 *County Health Rankings* State Team Lead (if different from Project Director) | TBD |

**2. Project Description**

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| Please place an **X next to the areas(s)** which will be the focus of your project.  |
| **X** | Host an event with stakeholders from a sector integral to health improvement efforts. |
|  | Work with local communities to increase their capacity to engage multi-sector partners and/or to work through steps in the [Take Action Cycle](http://www.countyhealthrankings.org/roadmaps/action-center/focus-whats-important). |
| **X** | Convene a meeting of potential or current stakeholders to determine areas for action-oriented collaboration. |

**3. Primary Objective and Implementation Plan**

Please complete a brief description of the primary objective and implementation plan for the project (up to 500 words).

The primary objectives of our project is 1) to assist local health departments engaging new stakeholders in understanding how they can be partners in improving community health 2) to help local health departments build and strengthen relationships with partners to identify specific strategies to improve health.

*Background*

This year Oregon is planning for the implementation of a restructured public health system that in the end will be less driven by clinical interventions and more focused on social determinants of health and upstream interventions. This restructuring comes after health care system transformation for which local health departments across the state have been active partners in, lending strategic information, research, support and services to Coordinated Care Organizations (CCOs). The County Health Rankings will provide an excellent opportunity for local public health to continue to engage and collaborate with CCOs and other non-traditional partners in addition to finding new ways to collaborate with community partners that supports the new model of pubic health in our state.

*Proposal*

The funds provided by CHR will be used to provide small grants to local health departments to use as a resource to foster relationships with new partners, strengthen relationships with existing partners, and to engage existing partners in new ways to improve community health.

We are proposing to provide two to four mini-grants to a diverse set of local health departments so that they can host engagement and action oriented events with cross-sector stakeholders. As a part of receiving a mini-grant local health departments will be required to conduct at least one of the following activities:

1. Host an event or convene a meeting to engage new community partners around the Community Health Rankings and health improvement efforts identified in a Community Health Improvement Plan
2. Host an event or convene a meeting with new and existing partners to identify collaboration efforts and action steps that improve community health and CHR indicators
3. Engage elected County Officials and other local government stakeholders to develop a plan to adopt a health in all policies approach.

CLHO and the County Health Rankings State team will develop a process for health departments to apply for the small grant funds. A small diverse group will help to review the applications.

**4. Key Collaborating Partners**

List any key partners collaborating on this project and their anticipated roles (up to 200 words).

Early in the project period, we will convene a State Team Advisory Committee that will include representatives from Oregon Public Health Institute, Oregon Health Authority, Oregon Public Health Association and local health departments. The Committee will also assist in the updating successful communications toolkits from years past to be distributed to local health departments to assist in their engagement efforts.

Additionally, will require local health departments to identify the local partners they will be working with as a part of the grant application and selection process. Preference will be given to applicants engaging cities that are implementing the Healthy Eating Active Living (HEAL) campaign. HEAL is a campaign that focuses on policy solutions that address land use and transportation, healthy food access, tobacco reduction, and worksite wellness. In years past, local health departments have worked with non-traditional partners that have included health equity organizations, hospitals and health care system partners, Chambers of Commerce, and Cities and Mayors—we hope to see more of this cross-sector collaboration.

The County Health Rankings messages, materials and timing help raise awareness for public health issues. Local health departments can leverage these messages to communicate the value of local public health work and to help collaboratively improve health for their local constituents. In years past, we heard many success stories that demonstrated how these funds helped do just that in these communities.

**5. Project Budget**

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| Provide total costs for each category for the funding period ending June 3, 2016 with a brief budget narrative. |
| Personnel | $2,000 |
| Supplies  | $410 |
| Travel |  |
| Consultants | $2,000 |
| Indirect *(may not exceed 12% of above costs)* | $490 (10% of the award) |
| **TOTAL (may not exceed $4,900)** | $4,900 |
| Budget Narrative *(up to 300 words)*Our goal is to use the majority of this for two to four grants to health departments. These can be used for personnel, consultants, or to help support engagement events and/ or take action in their local communities. CLHO will distribute these funds where they are needed and oversee a brief application process. We will also use the supplies to print additional materials if they are needed to support local work.  |

**SUBMISSION:**

**By October 16, 2015, submit completed application via e-mail to**

**Stephanie Johnson (UWPHI)**

Stephanie.Johnson@match.wisc.edu

**QUESTIONS:**

**For further information** about program ideas or the application, please contact

**Stephanie Johnson (UWPHI) at** Stephanie.Johnson@match.wisc.edu or (608) 263-9310.

For questions about invoices, please contact

**Matthew Call (UWPHI)** at admin@match.wisc.edu or (608) 262-7495.